

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

Course Description: Editing Opinion Materials

- **Basic Information:**

Course Name	Editing Opinion Materials
Course ID	EOM874
Contact Hours (Registered Sessions)	16
Contact Hours (Synchronized Sessions)	16
Midterm Exam	
Exam	75min
Registered Sessions Workload	16
Synchronized Session Workload	16
Credit Hours	

- **Pre-Requisites:**

Course	ID
None	None

- **Course General Objectives:**

Introducing the most important opinion articles published in the press, and revealing the elements and the methods of editing, in light of the general understanding to the process of press editing, and the foundations and rules of editing, and enrich all above with practical applications through training and editing exercises for different types of opinion materials such as the opening article, press column, Journalistic Commentary, and others.

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- **Intended Learning Outcomes (ILO):**

Code	Intended Learning Outcomes
ILO1	Understanding the editorial process
ILO2	Highlight functional writing and creative writing
ILO3	identify the different types of newspaper articles, journalistic commentary and other opinion articles as distinct and independent press types
ILO4	The ability to edit different opinion materials taking into consideration the characteristics and advantages of each type
ILO5	Understanding press campaigns and how to prepare them

- **Course Syllabus** (18 hours of total synchronized sessions; 18 hours of total Recorded Sessions)

- RS: Recorded Sessions; SS: Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	editorial editing			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO2	Functional writing and creative writing			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects	theoretical and practical course they are integrated together

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				<input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO3	Press article			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO4	The opening article			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO5	Press column			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO6	Journalism article			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO7	Press comment			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together

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ILO٩	Press Campaign			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO١٠	Press photo			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together
ILO١١	The art of caricature			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	theoretical and practical course they are integrated together

• Assessment Criteria (Related to ILOs)

ISC			Ex	Exams		Rpt	Reports
PF2F			PW				

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	The art of press editing and technological impact		+	+	+		

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ILO2	Highlight functional writing and creative writing		+	+	+	<input type="checkbox"/>	<input type="checkbox"/>
ILO3	Journalism and its various types		+	+	+	<input type="checkbox"/>	<input type="checkbox"/>
ILO4	Editorial article and editorial style		+	+	+	<input type="checkbox"/>	<input type="checkbox"/>
ILO5	Journal column and editing style		+	+	+	<input type="checkbox"/>	<input type="checkbox"/>
ILO6	Journalistic commentary and style of editing		+	+	+	<input type="checkbox"/>	<input type="checkbox"/>

7-Practice Tools:

Tool Name	Description

8-Main References

<p>Introduction to the Art of Journalism Editing - Adib Khadour</p> <p>Introduction to the art of press editing - Hamza Abdel Latif</p> <p>Principles of Media Editing - Adib Khadour</p> <p>The effects of the press image - Mr. Abdel Hamid</p> <p>Some of the media types - Jamal Mahmoud al-Jassim</p> <p>Essays and Journalism Essays Writing and Writing - Mohammad Ezzat</p>

9-Additional References

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