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| Syrian Arab Republic |  الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY | الجمهورية العربية السورية |
| Ministry of Higher Education | | وزارة التعليم العالي |
| Syrian Virtual University | | الجامعة الافتراضية السورية |

Course Description: News program Radio and tv

1- Basic Information:

| | |
|---------------------------------------|---------------------------|
| Course Name | News program Radio and tv |
| Course ID | NPRT534 |
| Contact Hours (Registered Sessions) | 18 |
| Contact Hours (Synchronized Sessions) | 18 |
| Midterm Exam | - |
| Exam | 75 min |
| Registered Sessions Workload | 18 |
| Synchronized Session Workload | 18 |
| Credit Hours | 3 |

2- Pre-Requisites:

| Course | ID |
|--------|------|
| None | None |

3- Course General Objectives:

The course aims to provide an overview of the origin of the language and its theories and its relationship to the means of communication, the concept of the media language. It then reviews the concept of the mass communication and its objectives and conditions. The art of the news, its types, sources and elements, and then the types of news programs and the steps of preparation of radio programs, radio news bulletins, The course reviews the technical construction of the radio news bulletin, the television news bulletins, the factors of their development, types and bases of their output, and the technical elements of the news bulletin. The course deals with radio and television editorial arts such as news summary, news analysis, radio commentary, news reporting, radio and television investigation, interview, thier steps and success factors, radio interview, its functions and bases, talk show, its functions and characteristics.

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4- Intended Learning Outcomes (ILO):

| Code | Intended Learning Outcomes |
|-------|---|
| ILO1 | Language and its theories and media language. |
| ILO2 | Goals and conditions of mass communication. |
| ILO3 | News: types, sources and elements. |
| ILO4 | Types of news programs and preparation of radio programs. |
| ILO5 | TV news bulletins, their evolution, types and technical elements. |
| ILO6 | Radio news bulletins, elements and artistic construction. |
| ILO7 | News summary, news analysis, news reporting and radio commentary. |
| ILO8 | Reportage and radio and television investigation. |
| ILO9 | Press interview . |
| ILO10 | Dialogue programs and preparation steps. |

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5- **Course Syllabus** (18 hours of total synchronized sessions; 18 hours of total Recorded Sessions)

- RS: Recorded Sessions; SS: Synchronized Sessions;

| ILO | Course Syllabus | RS | SS | Type | Additional Notes |
|------|---|----|----|---|------------------|
| ILO1 | Language and its theories and media language. | 6 | 6 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO2 | Goals and conditions of mass communication. | | | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO3 | News: types, sources and elements. | 3 | 3 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO4 | Types of news programs and preparation of radio programs. | | | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO5 | TV news bulletins, their evolution, types and technical elements. | 3 | 3 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects | |

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|------|---|---|---|---|--|
| | | | | <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO6 | Radio news bulletins, elements and artistic construction. | | | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO7 | News summary, news analysis, news reporting and radio commentary. | 3 | 3 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO8 | Reportage and radio and television investigation. | 3 | 3 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| ILO9 | Press interview . | 3 | 3 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |
| IL10 | Dialogue programs and preparation steps.. | 3 | 3 | <input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others | |

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6- Assessment Criteria (Related to ILOs)

| | | | | | |
|------|--|----|-------|-----|---------|
| ISC | | Ex | Exams | Rpt | Reports |
| PF2F | | PW | | | |

| ILO Code | ILO | Intended Results | Assessment Type | | | | |
|----------|---|------------------|-----------------|----|----|--------------------------|-----|
| | | | ISC | PW | Ex | PF2F | Rpt |
| ILO1 | Language and its theories and media language. | | X | X | X | <input type="checkbox"/> | X |
| ILO2 | Goals and conditions of mass communication. | | X | X | X | <input type="checkbox"/> | X |
| ILO3 | News: types, sources and elements. | | X | X | X | <input type="checkbox"/> | X |
| ILO4 | Types of news programs and preparation of radio programs. | | X | X | X | <input type="checkbox"/> | X |
| ILO5 | TV news bulletins, their evolution, types and technical elements. | | X | X | X | <input type="checkbox"/> | X |
| ILO6 | Radio news bulletins, elements and artistic construction. | | X | X | X | <input type="checkbox"/> | X |
| ILO7 | News summary, news analysis, news reporting and radio commentary. | | X | X | X | <input type="checkbox"/> | X |
| ILO8 | Reportage and radio and television investigation. | | X | X | X | <input type="checkbox"/> | X |
| ILO9 | Press interview . | | X | X | X | <input type="checkbox"/> | X |
| ILO10 | Dialogue programs and preparation steps. | | X | X | X | <input type="checkbox"/> | X |

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7-Practice Tools:

| Tool Name | Description |
|-----------|-------------|
| None | None |

8-Main References

- Adeb Khadour, Kamal Badie Al-Hajj, **Writing for Radio and Television**, Damascus, Damascus University, Open Education Center.
- Ahmed Mukhtar Omar, **Foundations of Linguistics**, Cairo, World of Books.(8th,ed). 1998.
- T. J. Harding, Translated by Adib Khadour, **Radio Writing**. Damascus, Media Library, 2006.
- Sami El Sherif, Ayman Mansour Nada, **Media Language Concepts The Foundations Applications**. Cairo, Cairo University Center for Open Education, 2004.
- Arabi Al-Masri, **News and its Art Editing** . Syrian Public Relations Association, (1st.ed). 2005.
- Mohammed Al-Omar, **Media Planning**. Damascus, Damascus University, Open Education Center, 2005-2006.
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- Mahmoud Khalil, Mohamed Mansour Heba, **Arabic Language Production in Media Texts**. Cairo, Cairo University Center Open Education, 2002.
- Manal Talaat Mahmoud, **Introduction to Communication Science**. Alexandria University, 2001-2002.
- Maji Halawani Hussein, **Introduction to Visual Arts and Audiovisual**. Cairo, University Center, Cairo Open Education, 1999.
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9-Additional References

- Ahmed Halawani, Arabic and the language of media, Tunisia, **Journal of the Union of Arab Broadcasting**, No. 1.
- Al-Maseef Al-Ayari, Field Press Work in Arab TV Newsletters, Tunisia, **Journal of the Union of Arab States Broadcasting**, No. 4,2009.
- Abdel Khaliq Abbas, Production of newsletters and news programs, Tunisia, **Journal of Arab Radio Federation**, Issue 4, 2009.
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