

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

Course Description: Mass media language

1- Basic Information:

Course Name	Mass media language
Course ID	MMLII121
Contact Hours (Registered Sessions)	28
Contact Hours (Synchronized Sessions)	28
Midterm Exam	No One
Exam	75 min
Registered Sessions Workload	28
Synchronized Session Workload	28
Credit Hours	4

2- Pre-Requisites:

Course	-
None	-

3- Course General Objectives:

The course aims to teach students how to write some editing types such as the essay and the media report, in addition to providing them with basic and important rules and new vocabulary, and to be able to define the definition of the media and its types, and how the broadcast media affect through film and video games and music, and study the impact of print media through lectures, discussions, dialogue and exercises.

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4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	The students will be able to write media report and essay
ILO2	The students will be able to identify the definition and the types of mass media
ILO3	The students will be able to focus on the impact of broadcast media through <i>film</i> .and how the Film can have positive and negative effects on society.
ILO4	It intends to sharpen students' skills in recognizing and using grammatical structures
ILO5	It attempts to provide students information about the impact of broadcast media through video games which can • have positive and negative effects on children. How can promote negative effects such as violence, drugs, and alcohol. React to pictures related to broadcast media and video games
ILO6	allowing students to study verb tenses
ILO7	the students you will learn to understand the impact of broadcast media through music, learn vocabulary words related to broadcast media and music, react to pictures related to broadcast media and music. React to pictures related to broadcast media and music.
ILO8	there is a special focus on infinitives, and on active and passive voices.
ILO9	the students you will learn to: Understand the impact of print media through books on children through text analysis, learn vocabulary words related to print media and books. React to pictures related to broadcast media and books.
ILO10	relative pronouns, and prepositions It is intended to provide students with the ability to use the rules of punctuation,

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5- **Course Syllabus** (18 hours of total synchronized sessions; 18 hours of total Recorded Sessions)

- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	media report and essay	3	3	<ul style="list-style-type: none"> ➤ Exercises ➤ Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects Practices <input type="checkbox"/> Others 	
ILO2	definition and the types of mass media	3	3	<ul style="list-style-type: none"> ➤ Exercises ➤ Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects ➤ Practices <input type="checkbox"/> Others 	
ILO3	Broadcast media and the film industry	3	3	<ul style="list-style-type: none"> ➤ Exercises ➤ Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects ➤ Practices <input type="checkbox"/> Others 	
ILO4	Identify grammatical mistakes in quotes related to broadcast media and film	3	3	<ul style="list-style-type: none"> ➤ Exercises ➤ Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects ➤ Practices <input type="checkbox"/> Others 	
ILO5	Broadcast media and the impact of video Games	3	3	<ul style="list-style-type: none"> ➤ Exercises ➤ Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects 	

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				<input checked="" type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO6	Identify grammatical mistakes in quotes related to broadcast media and video games	3	3	<input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input checked="" type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO7	Broadcast media and the impact of Music	3	3	<input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input checked="" type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO8	Identify grammatical mistakes in quotes related to broadcast media and music	3	3	<input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input checked="" type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO9	Print media and the impact of Books	3	3	<input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input checked="" type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO10	Identify grammatical mistakes in quotes related to print media and books React to pictures related to print media and books	3	3	<input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input checked="" type="checkbox"/> Practices <input type="checkbox"/> Others	

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6- Assessment Criteria (Related to ILOs)

ISC		Ex	Exams	Rpt	Reports
PF2F		PW			

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	media report and essay		✓	✓	✓		✓
ILO2	definition and the types of mass media		✓	✓	✓		✓
ILO3	Broadcast media and the film industry		✓	✓	✓		✓
ILO4	Identify grammatical mistakes in quotes related to broadcast media and film		✓	✓	✓		✓
ILO5	Broadcast media and the impact of video Games		✓	✓	✓		✓
ILO6	Identify grammatical mistakes in quotes related to broadcast media and video games		✓	✓	✓		✓
ILO7	Broadcast media and the impact of Music		✓	✓	✓		✓
ILO8	Identify grammatical mistakes in quotes related to broadcast media and music		✓	✓	✓		✓
ILO9	Print media and the impact of Books		✓	✓	✓		✓
ILO10	Identify grammatical mistakes in quotes related to print media and books React to pictures related to print media and books		✓	✓	✓		✓

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7-Practice Tools:

Tool Name	Description
	Non one

8-Main References

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9-Additional References

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