

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

### Course Description: An introduction to the image and cinema

- **Basic Information:**

Course Name	An introduction to the image and cinema
Course ID	IIC 13
Contact Hours (Registered Sessions)	18
Contact Hours (Synchronized Sessions)	18
Midterm Exam	None
Exam	75 min
Registered Sessions Workload	18
Synchronized Session Workload	18
Credit Hours	4

- **Pre-Requisites:**

Course	ID
None	None

- **Course General Objectives:**

Provide visual communication as the basis of communication and identification of photography and its stages of development and types, functions and uses of press, television and film image and the general principles of fixed and mobile photography techniques. Studying the role of the image in contemporary media communication activity in the era of new media and studying the impact and relationship of the image to the declaration and public opinion. Film production, photography, stages of development of the film industry, and the most important schools and trends of cinema and its role in public opinion and public information. And study the causes of the supremacy of verbal or oral culture in Arab and Islamic societies in the era of global image supremacy.

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- **Intended Learning Outcomes (ILO):**

Code	Intended Learning Outcomes
ILO1	Unit 1- what the Image
ILO2	Unit 2 - types, classifications and characteristics of the image
ILO3	Unit 3 - Image functions and basic uses
ILO4	Unit 4 - Press Photo
ILO5	Unit 5 - TV Image
ILO6	Unit 6 - The emergence and evolution of cinema
ILO7	Unit 7 - Cinematography Techniques
ILO8	Unit 8 – Cinema Image
ILO9	Unit 9 - Sound in the cinema
ILO10	Unit 10- the Image in the advertisement .. Image and news agencies
ILO11	Unit 11 - Importance and Uses of the Image

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- **Course Syllabus** (18 hours of total synchronized sessions; 18 hours of total Recorded Sessions)

- RS: Recorded Sessions; SS: Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	Unit 1- what the Image			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO2	Unit 2 - types, classifications and characteristics of the image			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO3	Unit 3 - Image functions and basic uses			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO4	Unit 4 - Press Photo			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO5	Unit 5 - TV Image			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects	Both theoretical and practical sides are integrated into this course

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				<input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO6	Unit 6 - The emergence and evolution of cinema			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO7	Unit 7 - Cinematography Techniques			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO8	Unit 8 – Cinema Image			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO9	Unit 9 - Sound in the cinema			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
ILO10	Unit 10- the Image in the advertisement.. Image and news agencies			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course

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ILO11	Unit 11 - Importance and Uses of the Image			<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> <u>Assignments</u> <input checked="" type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Both theoretical and practical sides are integrated into this course
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• Assessment Criteria (Related to ILOs)

ISC		Ex	Exams	Rpt	Reports
PF2F		PW			

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	Unit 1- what the Image		X	X	X		X
ILO2	Unit 2 - types, classifications and characteristics of the image		X	X	X		X
ILO3	Unit 3 - Image functions and basic uses		X	X	X		X
ILO4	Unit 4 - Press Photo		X	X	X		X
ILO5	Unit 5 - TV Image		X	X	X		X
ILO6	Unit 6 - The emergence and evolution of cinema		X	X	X		X

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<b>ILO7</b>	Unit 7 - Cinematography Techniques	X	X	X	X
<b>ILO8</b>	Unit 8 – Cinema Image	X	X	X	X
<b>ILO9</b>	Unit 9 - Sound in the cinema	X	X	X	X
<b>ILO10</b>	Unit 10- the Image in the advertisement .. Image and news agencies	X	X	X	X
<b>ILO11</b>	Unit 11 - Importance and Uses of the Image	X	X	X	X

#### 7-Practice Tools:

Tool Name	Description
None	None

#### 8-Main References

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#### 9-Additional References

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