

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

Course Description: Talk Radio and Television Programs_

1- Basic Information:

Course Name	Talk Radio and Television Programs
Course ID	TRTP646
Contact Hours (Registered Sessions)	18
Contact Hours (Synchronized Sessions)	18
Midterm Exam	none
Exam	75 min
Registered Sessions Workload	18
Synchronized Session Workload	18
Credit Hours	4

2- Pre-Requisites:

Course	ID
None	

3- Course General Objectives:

The aim of this course is to inform media students about the concept of radio and television programming structure, its characteristics and classification, and the factors influencing the work of the media in the radio and television stations. The students are also introduced to the concept of television and radio dialogue, the characteristics of the talk show, its importance, functions, forms and types. Discussions and conditions of success of each of them and the importance of preparation of dialogue programs by the coordinator and the interviewer and director to ensure the success of dialogue in various forms.

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4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	Radio and television programming structure, Factors affecting the interviewer
ILO2	Radio and television talk programs ,the characteristics
ILO3	Seminars ,debates , discussions programs
ILO4	Staffs in talk programs ,steps of preparation and production
ILO5	Guests and characters of talk radio and television programs
ILO6	Questions in talk programs ,types,terms
ILO7	Methods and techniques of dialogue,general basics
ILO8	Media messages,personal communication skills,speaking,listening
ILO9	Interaction and persuasion in talk radio and television programs

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5- **Course Syllabus** (18 hours of total synchronized sessions; 18 hours of total Recorded Sessions)

- RS: Recorded Sessions; SS: Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	Radio and television programming structure, Factors affecting the interviewer	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO2	Radio and television talk programs ,the characteristics	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO3	Seminars ,debates, discussions programs	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO4	Staffs in talk programs ,steps of preparation and production	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO5	Guests and characters of talk radio and television programs	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars	In this theoretical and practical book they are integrated together

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				<input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO6	Questions in talk programs ,types,terms	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO7	Methods and techniques of dialogue_general basics	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO8	Media messages,personal communication skills,speaking,listening	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input checked="" type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	In this theoretical and practical book they are integrated together
ILO9	Interaction and persuasion in talk radio and television programs	3	3	<input type="checkbox"/> Exercises <input checked="" type="checkbox"/> Assignments <input checked="" type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> others	In this theoretical and practical book they are integrated together

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6- Assessment Criteria (Related to ILOs)

ISC		Ex	Exams		Rpt	Reports
PF2F		PW				

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	Radio and television programming structure, Factors affecting the interviewer		✓	✓	✓	<input type="checkbox"/>	✓
ILO2	Radio and television talk programs ,the characteristics		✓	✓	✓	<input type="checkbox"/>	✓
ILO3	Seminars ,debats,discussions programs		✓	✓	✓	<input type="checkbox"/>	✓
ILO4	Staffs in talk programs ,steps of preparation and production		✓	✓	✓	<input type="checkbox"/>	✓
ILO5	Guests and characters of talk radio and television programs		✓	✓	✓	<input type="checkbox"/>	✓
ILO6	Questions in talk programs ,types,terms		✓	✓	✓	<input type="checkbox"/>	✓
ILO7	Methods and techniques of dialogue,general basics		✓	✓	✓	<input type="checkbox"/>	✓
ILO8	Media messages,personal communication skills,speaking,listening		✓	✓	✓	<input type="checkbox"/>	✓
ILO9	Interaction and persuasion in talk radio and television programs		✓	✓	✓	<input type="checkbox"/>	✓
ILO10			<input type="checkbox"/>				

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7-Practice Tools:

Tool Name	Description
none	

8-Main References

1_ Abo Esbaa , Saleh, (1999), Mass Communication, I 1, Amman, Al Shorouk house for publishing

2_ Haj Kamal, Theories of Communication and Information, Damascus, Virtual University

3_ Hamid, Atef, (2004), Radio and Television Work, I 1, Abu Dhabi, Al Dhafra Printing Press

4_ Haj Kamal, Shoukir, Bara'a, (2006), Radio and Television Production, Damascus, University of Damascus

5_ Al-Husseini, Khalifa (1991) Writing for the Media, Doha, D.N

6_ Khadour Adeeb (2009) TV talk, Damascus, Media Library

7_ Khadour Adib (2008) Radio talk, Damascus, Media Library.

8_ Haj Kamal Khaddour, Adeeb (2005), Radio and Television Writing, Damascus, Damascus University Open Education Center

9-Additional References

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