

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

## Course Description: **Mass Media Language III**

### 1- Basic Information:

Course Name	<b>Mass Media Language III 231</b>
Course ID	<b>MMLIII231</b>
Contact Hours (Registered Sessions)	<b>14</b>
Contact Hours (Synchronized Sessions)	<b>14</b>
Mid Term Exam	-
Exam	<b>75 min</b>
Registered Sessions Work Load	<b>14</b>
Synchronized Session Work Load	<b>14</b>
Credit Hours	.....

### 2- Pre-Requisites:

Course	ID
Mass Media Language II	MMLII121
Mass Media Language I	MML13

### 3- Course General Objectives:

Introducing students to the impacts of different mass media types such as print and electronic and social media and learning whether they are positive or negative and finding ways to reduce these impacts. In addition, students think in a critical and creative way to reduce the negative impacts. Students are also expected to be able to analyze photos and videos depending on the topics discussed in the reading text. Students are also supposed to learn media related vocabulary and use it effectively and write media reports.

### 4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	Reading a media texts and finding the main idea
ILO2	Determining whether the main idea is explicit or implicit
ILO3	Extracting different support methods such as examples and facts

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<b>ILO4</b>	Recognizing whether the impacts are positive or negative
<b>ILO5</b>	Finding the meaning of new words from context
<b>ILO6</b>	Correcting grammar errors in sentences related to the ideas in the reading
<b>ILO7</b>	Photo and video analysis and studying the mass media impacts
<b>ILO8</b>	<b>Writing a mass media report in English</b>

5- **Course Syllabus** (14 hours of total synchronized sessions; 14 hours of total Recorded Sessions)

- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
<b>ILO1</b>	Reading a media text and finding the main idea			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
<b>ILO2</b>	Determining whether the main idea is explicit or implicit			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
<b>ILO3</b>	Extracting different support methods such as examples and facts			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
<b>ILO4</b>	Recognizing whether the impacts are positive or negative			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
<b>ILO5</b>	Finding the meaning of new words from			<input type="checkbox"/> Exercises	

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	context			<input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO6	Correcting grammar errors in sentences related to the ideas in the reading			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others: supplementary files explaining the grammar	
ILO7	Photo and video analysis and studying the mass media impacts			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO8	Writing a mass media report in English			<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	

## 6- Assessment Criteria (Related to ILOs)

ISC	Interactive Synchronized Collaboration	Ex	Exams	Rpt	Reports
PF2F	Presentations and Face-to-Face Assessments	PW	Practice Work		

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	Reading a media text and finding the main idea		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

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ILO2	Determining whether the main idea is explicit or implicit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
ILO3	Extracting different support methods such as examples and facts		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
ILO4	Recognizing whether the impacts are positive or negative		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
ILO5	Finding the meaning of new words from context		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
ILO6	Correcting grammar errors in sentences related to the ideas in the reading		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
ILO7	Photo and video analysis and studying the mass media impacts		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
ILO8	Writing a mass media report in English		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

### 7-Practice Tools:

Tool Name	Description
Mass Media Language III	PDF and PowerPoint files

### 8-Main References

Mass Media Language III
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### 9-Additional References

Supplementary materials prepared by the tutor to explain the grammar in addition to using Cambridge online dictionary to explain the meaning of new vocabulary