



الجامعة الافتراضية السورية  
SYRIAN VIRTUAL UNIVERSITY

# *Introduction to Quantitative Methods*

# *Meaning of Variable:*

A characteristic, number, or quantity that increases or decreases over time, or takes different values in different situations.

# Independent Variable

Influences  
**CHANGE**  
in the

# Dependent Variable



# *Types of Hypotheses*

## **Null hypothesis**

**So, researcher denies relationship or influence, or differences.**

# *Types of Hypotheses*

## **Alternative hypothesis**

**The researcher suggests relationship or influence, or differences.**

# *H01: Patients are dissatisfied with their doctors*

Satisfaction  
value is 5/5

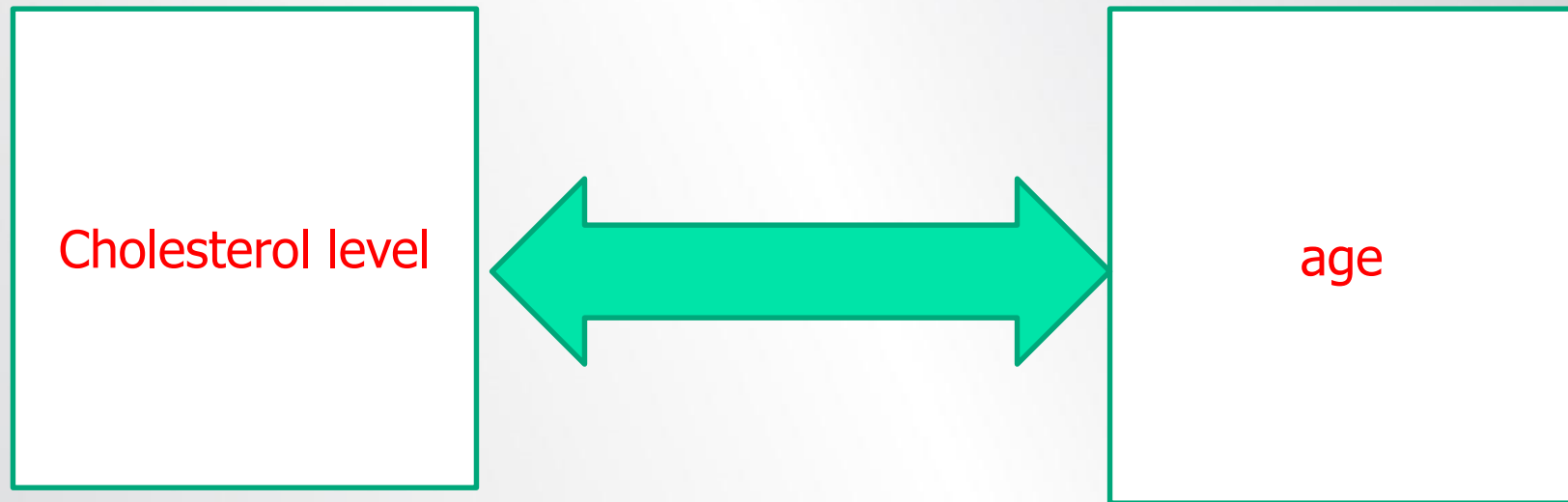
Satisfaction  
value is 3/5

Satisfaction  
value is 1/5

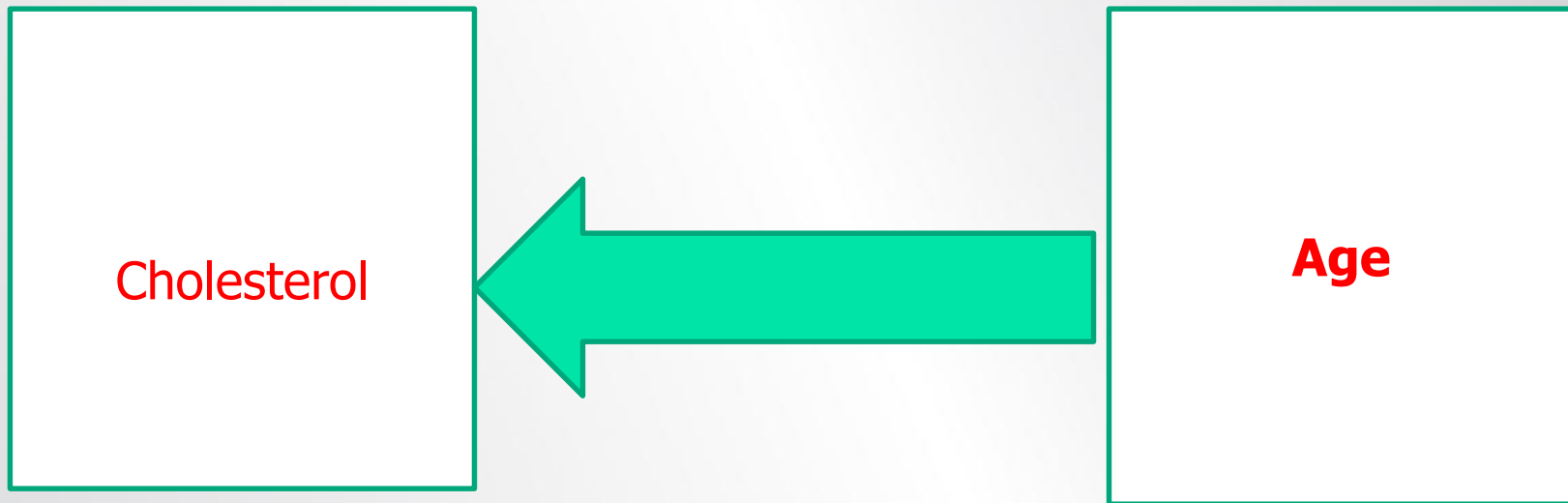
If patients satisfaction  
average was between 3  
and 5, so the hypothesis  
should be rejected

If patients satisfaction  
average was between 1 and  
3, so the hypothesis should  
be accepted

# *H02: There is no significant relationship between Cholesterol level and age*



# *H03: Age does not affect Cholesterol level*





*H4: There are no significant differences between males and females with regard to Blood pressure*

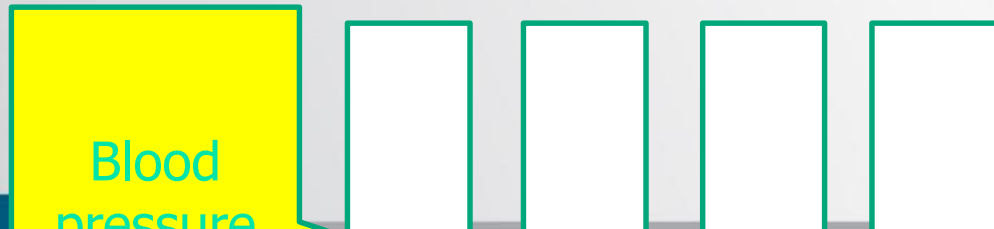
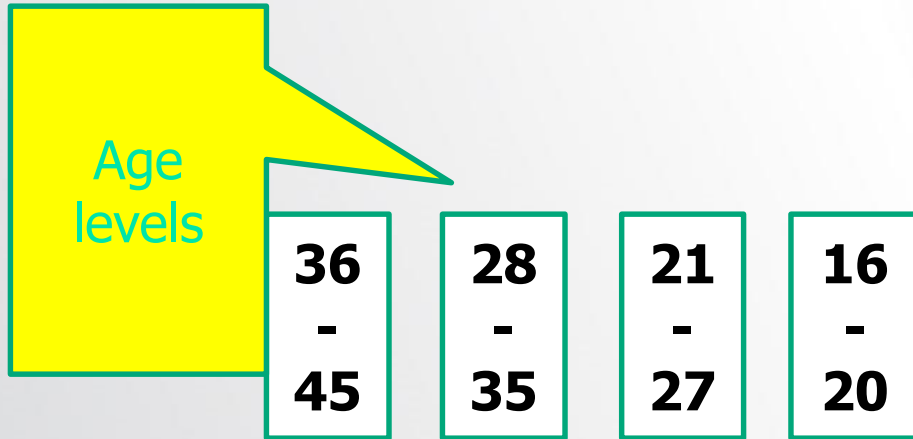
**Female**

**Male**

Blood pressure of  
female

Blood pressure of  
male

# *H4: There are no significant differences between Ages with regard to Blood pressure*



# *Measurement and Scaling*

**Measurement** means assigning numbers or other symbols to characteristics of objects according to certain pre-specified rules.

# *Primary Scales of Measurement*

## *Nominal Scale*

- Hospitals
- Diseases
- Departments
- Viruses
- Hurts



**Nominal**

*Attributes are only named; weakest*

**Ordinal**

*Attributes can be ordered*

**Interval**

*Distance is meaningful*

**Ratio**

*Absolute zero*



# *Primary Scales of Measurement*

## *Ordinal Scale*

- Levels of injuries
- Levels of infection

**Nominal**

*Attributes are only named; weakest*

**Ordinal**

*Attributes can be ordered*

**Interval**

*Distance is meaningful*

**Ratio**

*Absolute zero*

# Primary Scales of Measurement

## Interval Scale

- Patients satisfaction with doctors or institutions
- Happiness
- Depression

disagree	agree	neutral	disagree	Strongly disagree	
					Depressed
					Happy
					Satisfied



**Nominal**

*Attributes are only named; weakest*

**Ordinal**

*Attributes can be ordered*

**Interval**

*Distance is meaningful*

**Ratio**

*Absolute zero*

## *Ratio Scale*

- Blood pressure
- Cholesterol
- Tall
- Wight
- Depth
- Volume
- Numbers of (white and red blood cells).....

**Nominal**

*Attributes are only named; weakest*

**Ordinal**

*Attributes can be ordered*

**Interval**

*Distance is meaningful*

**Ratio**

*Absolute zero*

# Primary Scales of Measurement

Fig. 8.1

## Scale

### Nominal

Numbers Assigned to Runners



Finish

### Ordinal

Rank Order of Winners



Third place

Second place

First place

Finish

### Interval

Performance Rating on a 0 to 10 Scale

8.2

9.1

9.6

### Ratio

Time to

15.2

14.1

13.4

# الرموز المستخدمة في متغير *Date*

<b>Format</b>	<b>Example</b>
<b>dd-mmm-yy</b>	31-JAN-13
<b>dd-mmm-yyyy</b>	31-JAN-2013
<b>mm/dd/yy</b>	01/31/13
<b>mm/dd/yyyy</b>	01/31/2013
<b>dd.mm.yy</b>	31.01.13
<b>dd.mm.yyyy</b>	31.01.2013
<b>yyddd</b>	13031
<b>yyyyddd</b>	2013031
<b>yy/mm/dd</b>	13/01/31
<b>yyyy/mm/dd</b>	2013/01/31
<b>q Q yy</b>	1 Q 13
<b>q Q yyyy</b>	1 Q 2013
<b>mmm yy</b>	JAN 13
<b>mmm yyyy</b>	JAN 2013
<b>ww WK yy</b>	5 WK 13
<b>ww WK yyyy</b>	5 WK 2013
<b>(name of the day)</b>	THU
<b>(name of month)</b>	JAN
<b>hh:mm</b>	1:02
<b>hh:mm:ss.s</b>	01:02:33.7
<b>dd hh:mm</b>	31 01:02
<b>dd hh:mm:ss.s</b>	31 01:02:33.7
<b>dd-mmm-yyyy hh:mm</b>	31-JAN-2013 01:02
<b>dd-mmm-yyyy hh:mm:ss.s</b>	31-JAN-2013 01:02:33.7

١- مقاييس النزعة المركزية: **Measures of Central Tendency**  
هي قيم مركزية (متوسطة) تتمركز او تتوزع حولها البيانات.

٢- مقاييس التشتت: **Measures of Dispersion**  
هي درجة تقارب او تباعد البيانات عن بعضها البعض.

# المقاييس الإحصائية الوصفية

## مقاييس النزعة المركزية Measures of Central Tendency

المنوال  
Mode

الوسيط  
Median

الوسط الحسابي  
Arithmetic Mean

## مقاييس التشتت Measures of Dispersion

التباين  
Variance

المدى  
Range



## ١ - الوسط الحسابي

## Arithmetic Mean

يعرف الوسط الحسابي لمجموعة من البيانات، بأنه حاصل جمعها مقسوماً على عددها، يرمز للوسط الحسابي بالرمز  $\mu$  ليمثل متوسط المجتمع أو ليمثل متوسط العينة.

## مزايا الوسط الحسابي

- تدخل جميع القيم في حسابه.
- سهولة حسابه والتعامل معه جبرياً.
- يعتبر الأساس في معظم عمليات الإحصاء.

## مقاييس النزعة المركزية ( الوسيط )

## ٢- الوسيط Median

هو القيمة العددية التي تقل عنها نصف البيانات (50%) ويزيد عنها النصف الآخر. ويرمز له بالرمز  $(m)$ . ويعرف كذلك بأنه مقياس الموقع لأن قيمته تعتمد على موقعه في البيانات.

## طرق حسابه

إذا كانت  $x_1, x_2, \dots, x_n$  تمثل  $n$  من بيانات العينة

لإيجاد الوسيط يجب اتباع الآتي:

١- ترتيب البيانات تصاعديا أو تنازليا.

٢- نوجد موقع الوسيط =  $\frac{n + 1}{2}$

## ٣- المنوال Mode

هو المفردة ذات القيمة الأكثر شيوعاً أو تكراراً. ويرمز له بالرمز D

هو الفرق بين أكبر قيمة وأقل قيمة من البيانات (من نوع Scale)،  
ويرمز له بالرمز (R).

# مقاييس التشتت ( التباين والانحراف المعياري )

التباين للعينة هو عبارة عن مجموع مربعات انحرافات القيم عن وسطها الحسابي مقسوماً على (عدد هذه القيم مطروح منه واحد).

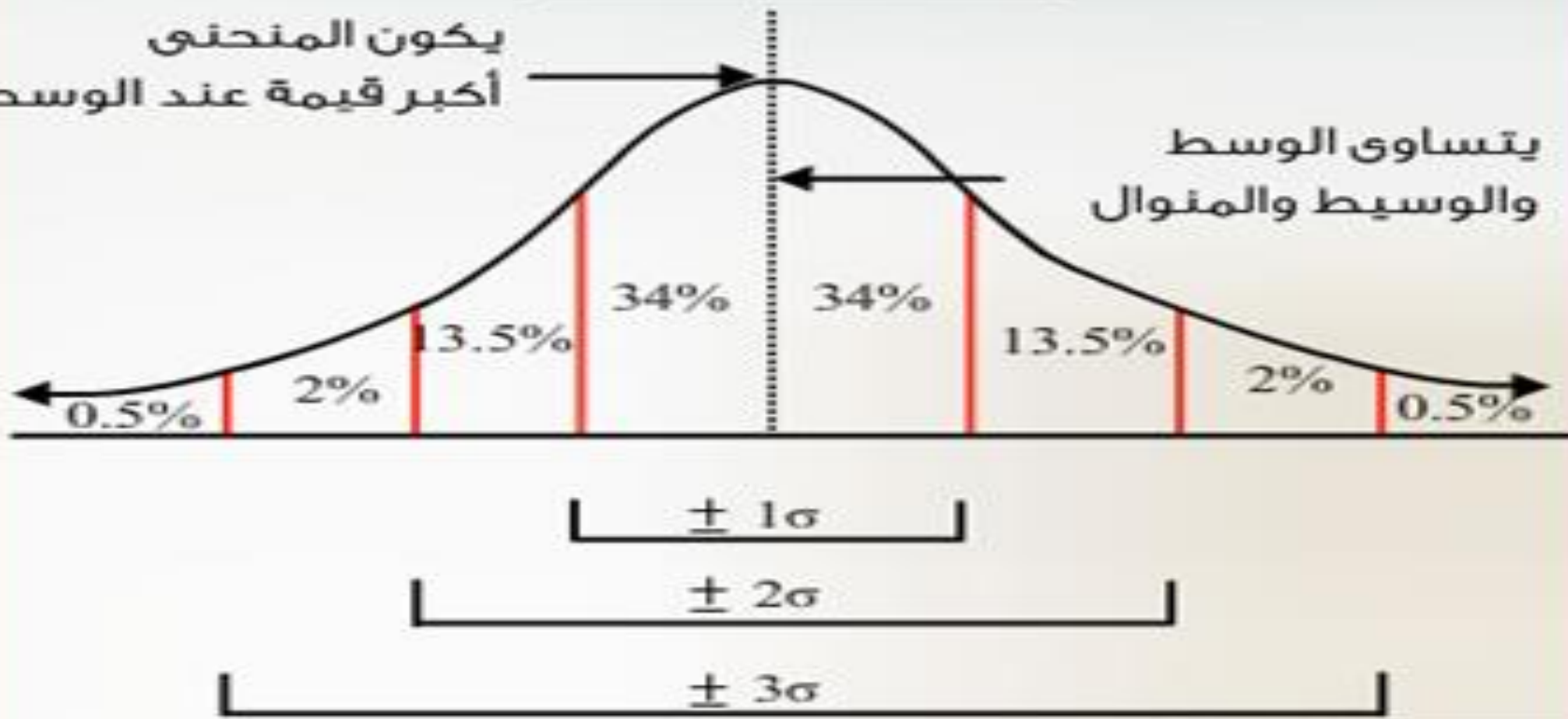
الانحراف المعياري هو الجذر التربيعي الموجب للتباين.

# Normal Distribution - Explained Simply (part 1)

منحنى التوزيع

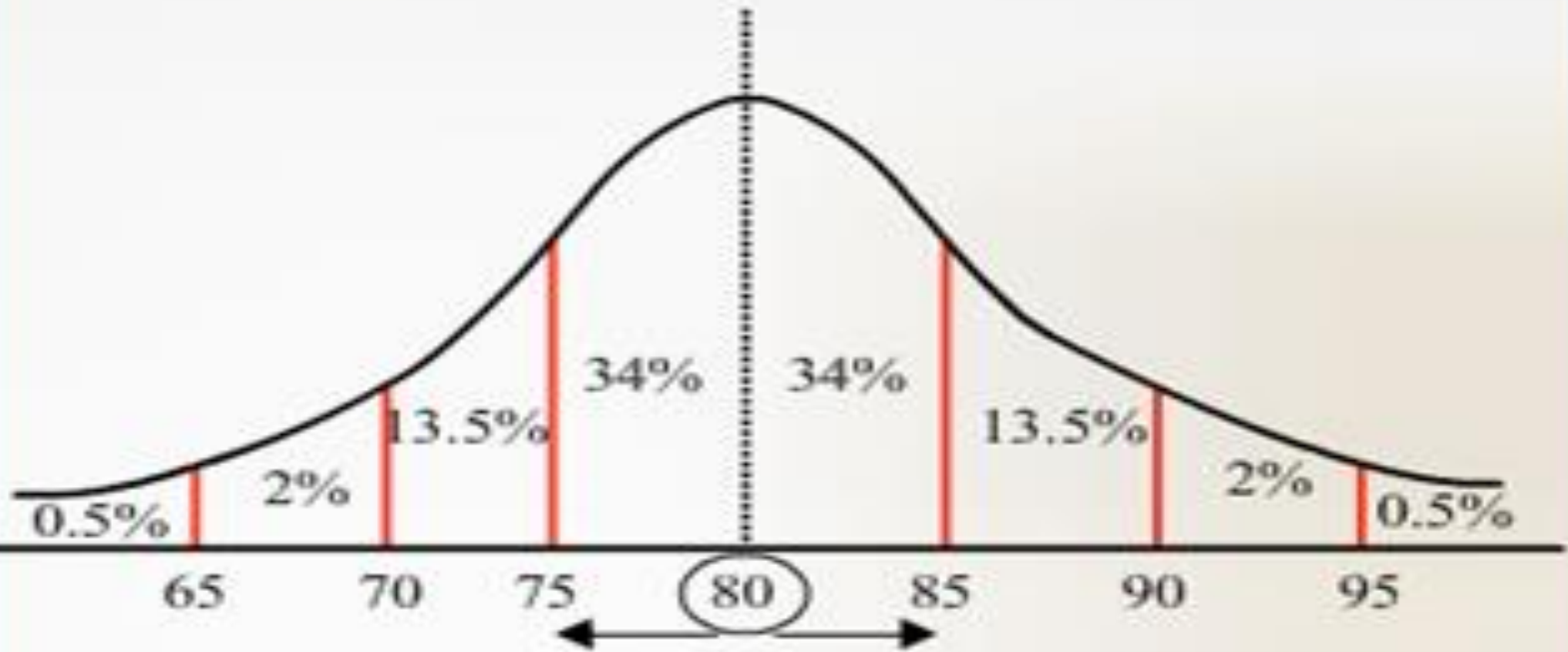
يكون المنحنى أكبر قيمة عند الوسط

يتساوى الوسط والوسيط والمنوال



# An example

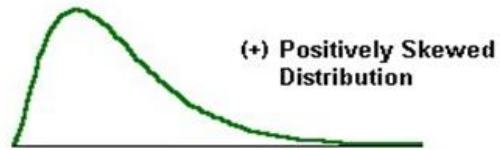
منحنى التوزيع الطبيعي



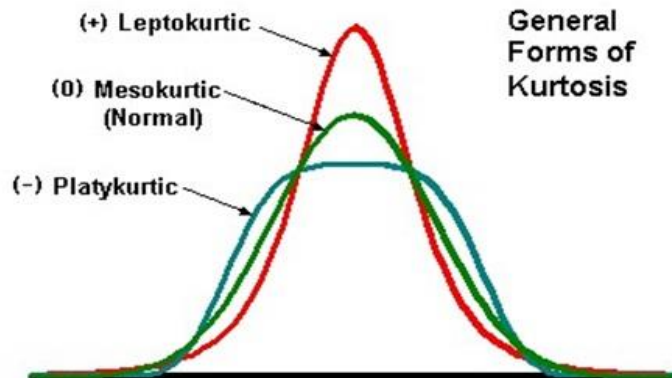


## Skewness/Kurtosis

Skewness is the degree of departure from symmetry of a distribution. A positively skewed distribution has a "tail" which is pulled in the positive direction. A negatively skewed distribution has a "tail" which is pulled in the negative direction.



Kurtosis is the degree of peakedness of a distribution. A normal distribution is a mesokurtic distribution. A pure leptokurtic distribution has a higher peak than the normal distribution and has heavier tails. A pure platykurtic distribution has a lower peak than a normal distribution and lighter tails.



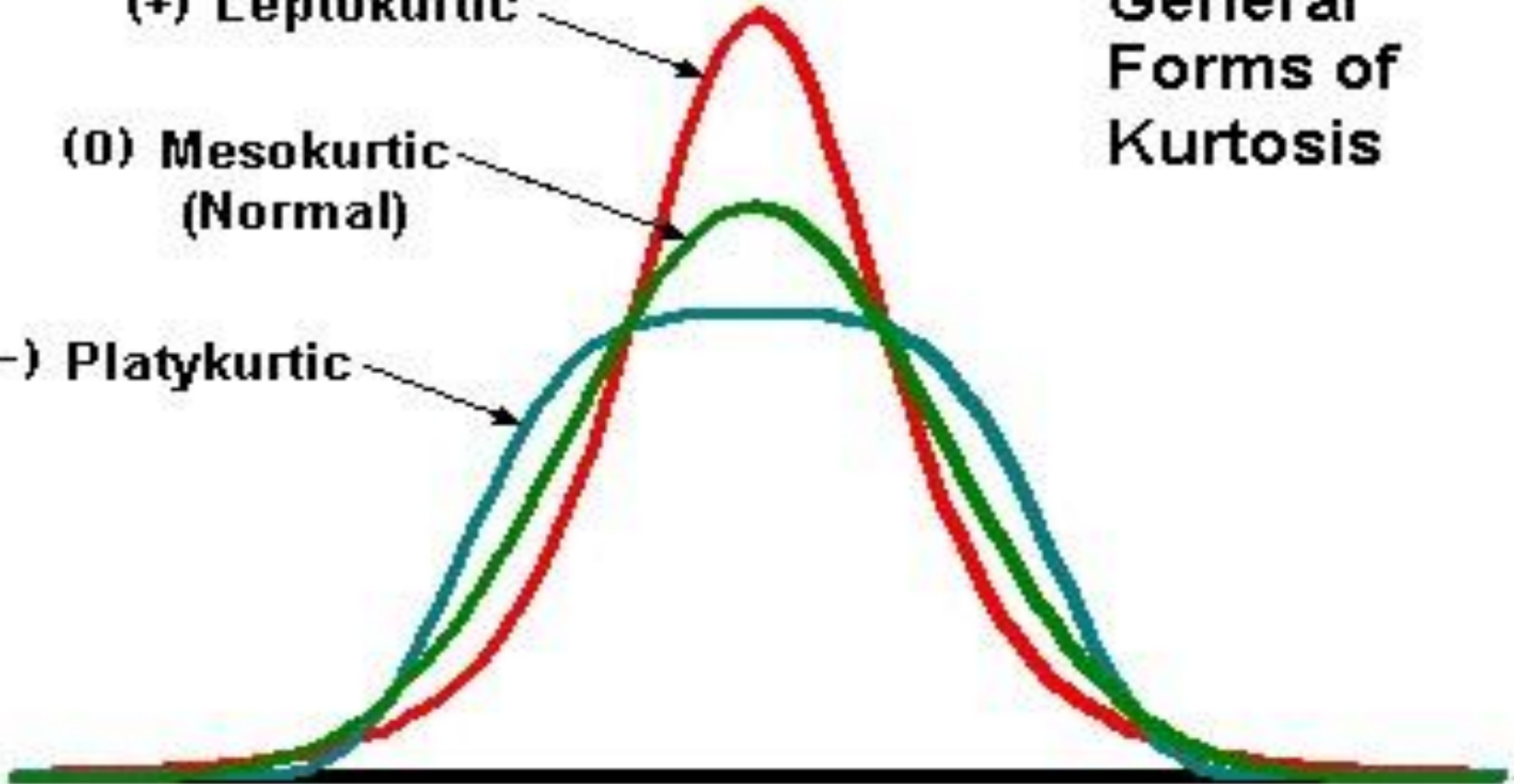
# Normal Distribution

(+) Leptokurtic

(0) Mesokurtic  
(Normal)

(-) Platykurtic

General  
Forms of  
Kurtosis



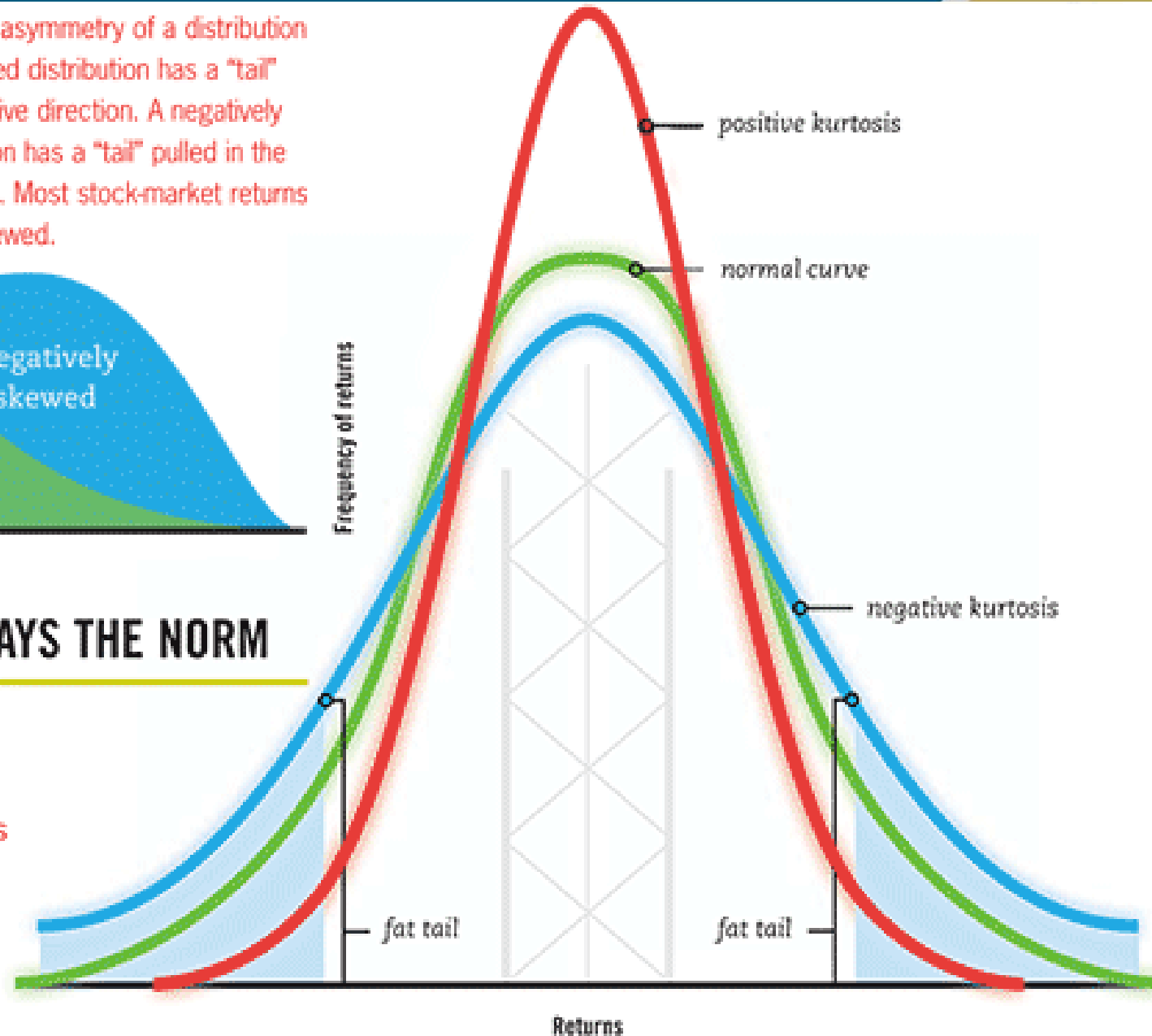
# Normal Distribution

**Skewness** is the asymmetry of a distribution. A positively skewed distribution has a "tail" pulled in the positive direction. A negatively skewed distribution has a "tail" pulled in the negative direction. Most stock-market returns are negatively skewed.



## NORMAL NOT ALWAYS THE NORM

**Kurtosis** refers to how peaked the curve is: steeper means positive kurtosis and flatter means negative kurtosis. Fat tails occur when there are more outside returns on the downside or upside, or both, than the normal curve suggests.

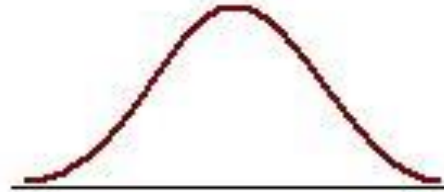


## Skewness

The coefficient of Skewness is a measure for the degree of symmetry in the variable distribution.



Negatively skewed distribution  
or Skewed to the left  
Skewness  $< 0$



Normal distribution  
Symmetrical  
Skewness  $= 0$



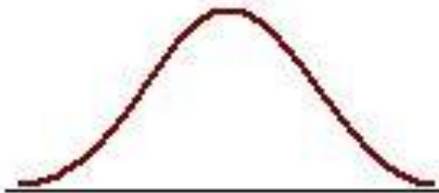
Positively skewed distribution  
or Skewed to the right  
Skewness  $> 0$

## Kurtosis

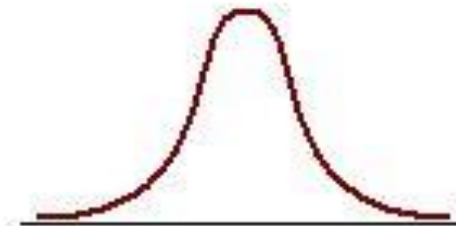
The coefficient of Kurtosis is a measure for the degree of peakedness/flatness in the variable distribution.



Platykurtic distribution  
Low degree of peakedness  
Kurtosis  $< 0$



Normal distribution  
Mesokurtic distribution  
Kurtosis  $= 0$



Leptokurtic distribution  
High degree of peakedness  
Kurtosis  $> 0$