

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
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Course Description: Syrian Intangible Heritage

1- Basic Information:

Course Name	Syrian Intangible Heritage
Course ID	TGT404
Contact Hours (Registered Sessions)	24
Contact Hours (Synchronized Sessions)	24
Mid Term Exam	-
Exam	75 Min
Registered Sessions Work Load	36
Synchronized Session Work Load	18
Credit Hours	4
Course Level	4

2- Pre-Requisites:

Course	ID
Introduction to Tourism	TGT401

3- Course General Objectives:

The course aims to introduce the student to the concept of heritage and its types, especially intangible cultural heritage, through highlighting its elements (traditions, arts, social practices, skills associated with craft arts etc...) in the Syrian Society.

The course also provides an explanation of the role of international, regional and national organizations in protecting the intangible heritage, methods of preserving it and its sustainable development, and ways to invest the resources of intangible heritage in the development of tourism.

4- Intended Learning Outcomes (ILO):

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Code	Intended Learning Outcomes
ILO1	It introduces the concept of heritage, explains the difference between its types, and its significance through knowledge of cultural expressions.
ILO2	The student should classify the manifestations of the Syrian intangible cultural heritage in its context; he also highlights his main elements via giving examples of the Syrian society, in addition to mentioning the verbal forms of expression such as stories, epic poems, language and myths.... Etc.
ILO3	The student should distinguish between performing arts and their types (music, dancing, traditional theatrical performances and puppet shows.....).
ILO4	The student should illustrate the importance of the social practices, ritual and celebrations in expressing the society identity. He should also define their types, times and places for performing them (for example; new-year celebrations, early spring celebration, weddings and funeral ceremony....Etc.).
ILO5	The student should classify acquaintance and practices concerning the nature and the universe, their impact on values and beliefs, and their relationship with social practices and cultural traditions.
ILO6	The student should list the traditional crafts (mosaic, al-quashany, songs, Al-ajmi paint and garment industry...) and their significance. He should also look for methods to promote intergenerational transfer of acquaintance and craft's secrets from one generation to another.
ILO7	It enumerates the organizations concerned with the intangible cultural heritage and defines their role in its safeguarding and protection.
ILO8	It shows methods of preserving the intangible cultural heritage, its preservation in all its forms, the methods of sustainable development of the intangible cultural heritage, and the basis for their application, based on a legislative and legal structure.

5- Course Syllabus (24 hours of total Recorded Sessions, 24 hours of total synchronized sessions)

- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	<ul style="list-style-type: none"> • The concept of cultural heritage and its types. • The significant of the cultural heritage. 	2	2	<input type="checkbox"/> Exercises <input type="checkbox"/> <u>Assignments</u> <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Collecting data about the cultural heritage, defining its types in various environmental areas and identifying the differences & their reasons.

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ILO2	<ul style="list-style-type: none"> • Traditions and verbal expression ways. 	3	3	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Choosing a type of tradition and studying its role in the transmission of social knowledge and methods of transmission from one generation to another.
ILO3	<ul style="list-style-type: none"> • Arts and traditions of performances. 	3	3	<input type="checkbox"/> Exercises <input type="checkbox"/> <u>Assignments</u> <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Choosing Syrian zones and determining performances types' traditions within them in coordination of cultural diversity.
ILO4	<ul style="list-style-type: none"> • Social practices, rituals and celebrations 	3	3	<input type="checkbox"/> Exercises <input type="checkbox"/> <u>Assignments</u> <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Choosing one type of the Syrian social practices, comparing several Syrian zones, and identifying the difference in performance and causes of these practices.
ILO5	<ul style="list-style-type: none"> • Acquaintance and practices concerning nature and universe. 	3	3	<input type="checkbox"/> Exercises <input type="checkbox"/> <u>Assignments</u> <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student should conduct a clear questionnaire about acquaintance on the nature of his/her area and explain their evolution and their impact on values and beliefs.
ILO6	<ul style="list-style-type: none"> • Traditional crafts and associated skills. 	4	4	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> <u>Seminars</u> <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student should choose traditional craft, as well as its history and track the impact of changing social conditions and cultural tastes on it. He should also look for ways to promote crafts durability.
ILO7	<ul style="list-style-type: none"> • The role of national, regional and international organizations in protecting the intangible cultural heritage. 	3	3	<input type="checkbox"/> Exercises <input type="checkbox"/> <u>Assignments</u> <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices	Collecting information on the role of Syrian government agencies in heritage management and defining their policies in

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				<input type="checkbox"/> Others	protecting the intangible cultural heritage.
ILO8	<ul style="list-style-type: none"> • Preservation and sustainable development of the Syrian intangible cultural heritage. 	3	3	<input type="checkbox"/> Exercises <input type="checkbox"/> <u>Assignments</u> <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	Selecting an element of the Syrian intangible cultural heritage end explaining the measures taken for its preservation, development and revival (festivals & activities organized to preserve the intangible heritage and the privacy of each region; celebrations, artworks.... Etc.).

6- Assessment Criteria (Related to ILOs)

ISC	Interactive Synchronized Collaboration	Ex	Exams	Rpt	Reports
PF2F	Presentations and Face-to-Face Assessments	PW	Practice Work		

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	It introduces the concept of heritage, explains the difference between its types, and its significance through knowledge of cultural expressions.	Defining the features of a cultural heritage, both tangible and intangible and its divisions.	X				
		It can determine the characteristics and features of cultural heritage.	X				
		It explains the relationship between tangible and intangible heritage and explains what is	X				

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		tangible by what is intangible.					
		It concludes that heritage is an essential component of people and expresses the identity of human societies, highlights their uniqueness and distinction, and expresses one of the aspects of peoples' civilization.	X				
ILO2	The student should classify the manifestations of the Syrian intangible cultural heritage in its context; he also highlights his main elements via giving examples of the Syrian society, in addition to mentioning the verbal forms of expression such as stories, epic poems, language and myths.... Etc.	Identifying elements of Syrian intangible heritage.	X				
		Determine intangible aspects through which the creativity of groups in the Syrian society are expressed and emanate from the traditions of the Syrian society.		X			
		Lists the elements of the Syrian intangible cultural heritage included on the list of intangible cultural heritage.	X				
		The student examines, via discussion, the language's significance, along with its	X				

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		impact on transportation the content of the verbal expression.					
		The student should classify the types of verbal expressions, and looks into their significance in the transfer of cultural and social knowledge and values.	X				
ILO3	The student should distinguish between performing arts and their types (music, dancing, traditional theatrical performances and puppet shows.....).	The student should distinguish between the anhydrous arts and their material instruments associated with them.	X				
		The student should examine the threats to performing arts and the conservation measures that contribute to the		X			

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		transfer of acquaintance and skills.					
ILO4	<p>The student should illustrate the importance of the social practices, ritual and celebrations in expressing the society identity. He should also define their types, times and places for performing them (for example; new-year celebrations, early spring celebration, weddings and funeral ceremony....Etc.).</p>	<p>The student should examine the social practices types to chosen and various zones, he should also explain the differences between them depending on the different lifestyle of groups and communities.</p>	X	X			
		<p>- after the presenting the content, the student should be able to determine the extent to which the application of social practices, rituals and celebrations affects the changes experienced by groups in the modern society, and their dependence on</p>	X				

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		general economic and social conditions.					
ILO5	The student should classify acquaintance and practices concerning the nature and the universe, their impact on values and beliefs, and their relationship with social practices and cultural traditions.	The student should look for information about acquaintance concerning the universe and nature, how durable they are, and how they are influenced by the natural and social environment of their communities.		X			
		The student should remember the vocabularies of colloquial content, and should discuss some practices and acquaintance along with their impact on values and beliefs.	X				
ILO6	The student should list the traditional crafts (mosaic, al-quashany, songs, Al-ajmi paint	The student should be able to distinguish	X				

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	and garment industry...) and their significance. He should also look for methods to promote intergenerational transfer of acquaintance and craft's secrets from one generation to the another.	between the industry concept of traditional craft and the acquired skills associated with crafts.					
		The student should list types of the Syrian traditional crafts, and discuss the difficulties and obstacles to their continuity.	X				
		The student should propose methods that promote the continuation and revitalization of the traditional crafts.	X	X			
ILO7	It enumerates the organizations concerned with the intangible cultural heritage and defines their role in its safeguarding and protection.	Determine the local legislative and legal structures concerned with preserving the intangible cultural heritage.	X				
		it defines the role of organizations concerned in caring for the intangible and spiritual aspects of cultural heritage.		X			

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		Remember the custodians for the safeguarding of the intangible cultural heritage.	X				
		It is able to enumerate the agreements binding on the responsibilities for safeguarding Syria's intangible cultural heritage.					X
ILO8	It shows methods of preserving the intangible cultural heritage, its preservation in all its forms, the methods of sustainable development of the intangible cultural heritage, and the basis for their application, based on a legislative and legal structure.	How to apply the conditions of protection and maintenance of the intangible cultural heritage and how to safeguard it by practitioners, carriers and bearers.	X				
		It identifies methods and behaviors that help and contribute to the sustainability of intangible cultural heritage.		X			
		It deduces the difference between means and ends for preserving intangible cultural heritage.	X				
		It enumerates the models that are threatened with demise and their cultural unification as a result of (globalization,		X			

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		armed conflict, industrialization, immigration, etc).					
		Measures taken to ensure and sustain the intangible cultural heritage (identification, documentation, preservation, protection, transfer and reviving).			X		
		- It proposes measures to strengthen the fragility and ever-changing nature of some elements of intangible cultural heritage.		X			
		It can cite the challenges to sustainability in order to build conservation plans.	X				
		It examines the procedures to be followed in connection with fusion of cultures into others as a result of globalization.					X
		It can cite the challenges to sustainability in order to build conservation plans.	X				
		It examines the procedures to be followed in connection with					X

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		fusion of cultures into others as a result of globalization.					
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7- Practice Tools:

Tool Name	Description

8- Main References

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