

Course Definition: Basics of Economics and Accounting

1- Basic Information:

Course Name	Basics of Economics and Accounting
Course ID	EA
Contact Hours (Registered Sessions)	18
Contact Hours (Synchronized Sessions)	18
Mid Term Exam	No One
Exam	75 min
Registered Sessions Work Load	18
Synchronized Session Work Load	18
Credit Hours	3

2- Pre-Requisites:

Course	ID
No One	

3- Course General Objectives:

This course aims at introducing students to traditional and modern economic and administrative theories and theories of international trade, presenting and explaining the concepts of ISO 9000 and 14000, and providing them with the skills necessary to carry out economic planning, in addition to presentation of the concepts of administrative accounting and how it is used in control and its relation to information systems. Investment and finance and how to choose the appropriate financing for projects by identifying the financial ratios.

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4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	Review of economic theories
ILO2	Management theories
ILO3	Economic planning
ILO4	Accounting administration
IL05	Finance and investment

5- Course Syllabus (18 hours of total synchronized sessions)

ILO	Course Syllabus	RS	SS	Туре	Additional Notes	
ILO1	Review of economic theories	3	3	Assignments Exercises	In this theoretical and practical book they are integrated together	
ILO2	Management theories	6	6	Assignments Exercises	In this theoretical and practical book they are integrated together	
ILO3	Economic planning	3	3	Exercises Exercises	In this theoretical and practical book they are integrated together	
ILO4	Accounting administration	3	3	Assignments Exercises	In this theoretical and practical book they are integrated together	
ILO5	Finance and investment	3	3	Assignments Exercises	In this theoretical and practical book they are integrated together	

• RS: Recorded Sessions; SS: Synchronized Sessions;

6- Assessment Criteria (Related to ILOs)

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ISC	Interactive Synchronized Collaboration		Ex	Exams		Rpt	Reports
PF2F	Presentations and Face-to-Face Assessments PW Practice Work						

ILO			Assessment Type					
Code	ILO	Intended Results	ISC	PW	Ex	PF2F	Rpt	
ILO1	Review of economic theories		✓	\checkmark	✓		\checkmark	
ILO2	Management theories		✓	✓	~		✓	
ILO3	Economic planning		✓	\checkmark	✓		\checkmark	
ILO4	Accounting administration		\checkmark	~	\checkmark		\checkmark	
ILO5	Finance and investment		\checkmark	\checkmark	\checkmark		\checkmark	

7- Practice Tools:

Tool Name	Description
	Non one

8- Main References

- 1. Ehab Nadim et al., Macroeconomic Analysis (2), Cairo: Faculty of Commerce, Ain Shams University, 2003
- 2. Abdel-Moneim Rady, Principles of Economics: Partial and Partial Analysis: Part One, Ain Shams Library, Cairo, 2003.
- 3. Faraj Abdel-Aziz Ezzat, Administrative Economics, Cairo: Ain Shams University, 2002.
- Ramzi Zaki, The Political Economy of Unemployment, The World of Knowledge, No. 226, 1997.
- 5. John Kenneth Gallerith, The History of Economic Thought: The Last Image of the Present, translated by Ahmed Baligh, The World of Knowledge, No. 261, 2000.
- 6. Said Tawfiq Obaid, Investment in Securities, Cairo: Ain Shams Library, 2000.
- 7. Sayed Al-Hawari and Qandil Ideas, Banking and Financial Management, Cairo, Faculty of Commerce, Ain Shams University, 1999.
- Ismail Sefer and Aref Dalila, History of Economic Ideas, Damascus University Press, Faculty of Economics, 1992. Ibrahim Ahmed Al-Saidi, Contemporary Studies in Accounting Information Systems, Cairo, Ain Shams University, 1999.
- 9. Essam Al-Arbeed, Management Accounting.
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- 18. Slermerhon, J., Management, (John wrley & Sos, Inc.), 1996.
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9- Additional References

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- 21. Ahmed Farid Mustafa, Macroeconomic Analysis, Alexandria, 2000.
- 22. Omar Wasfi Aqili. Management Philosophy. Directorate of Books and Publications. Faculty of Economics. Aleppo University. 1995.
- 23. Sayed Al-Hawari, Department: Assets and Scientific Management of the 21st Century, Cairo: Ain Shams Library, 2002.
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- 27. Aida Khattab et al., International Business Administration, Faculty of Commerce, Ain Shams University, 2006.
- 28. Mohammed Al-Nashad, Financial and Monetary Planning: Financial Management, Aleppo University Press, 1990.

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