

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

Course Description: Tourism Geography

1- Basic Information:

Course Name	Tourism Geography
Course ID	TTM401
Contact Hours (Registered Sessions)	24
Contact Hours (Synchronized Sessions)	18
Mid Term Exam	-
Exam	75 Min
Registered Sessions Work Load	36
Synchronized Session Work Load	18
Credit Hours	4
Course Level	4

2- Pre-Requisites: Non

Course	ID
Introduction to Management	TGT404

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

3- Course General Objectives:

1. Giving a comprehensive look in touristic geography and giving identification of the basic idioms in tourism science.
2. Identifying the touristic ingredients and getting into details in a geographic style.
3. Spotting the positive and negative effects of tourism whether on ground or on human activities.
4. Clarifying the human and natural geographic issues and inhabitant issues which affect the establishing of tourism.
5. Adopting tourism according to its various styles and identifying these styles.
6. Spotting the most important international tourism areas in all their kinds (natural, environmental, historical, civilizing, cultural...).
7. Clarifying the best method for applying geographic information systems (GIS) in touristic studies and the development of tourism and clarifying how to set the touristic maps.
8. Clarifying the role of geography in the establishing of tourism and justifying the contrast in the touristic attraction among the different areas.

4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	To make the student understanding the mutual relationship between the tourism and geography sciences.
ILO2	To realize the importance of geographic issues in the international touristic planning.

Syrian Arab Republic	 SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

ILO3	To know the geographic information systems and the way of their use.
ILO4	To realize the relationship between the tourism and the geographic information systems.
ILO5	To make a geographic map for touristic products around the world.
ILO6	To identify the human and natural factors which affect tourism.
ILO7	To understand how to invest the geographic features in touristic attraction of regions.
ILO8	To understand the relationship of geographic issues with touristic seasons.
ILO9	To identify the touristic products according to the geographic changes.
ILO10	To prepare the touristic regions maps in the world.

5- Course Syllabus (24 hours of total Recorded Sessions, 18 hours of total synchronized sessions)

- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	<ul style="list-style-type: none"> • The lecturer clarifies the essential concepts in the course so he introduces the touristic geography and the main touristic 	3	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects	The student gives examples about the relationship of geography with tourism.

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	idioms, and clarifies the relationship of geography with tourism.			<input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO2	<ul style="list-style-type: none"> The lecturer clarifies the development of touristic geography and its study curriculum, and he talks about the development of tourism to clarify the importance of studying tourism geographically. 	2	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student gives ideas about the importance of tourism study according to a geographic perspective.
ILO3	<ul style="list-style-type: none"> The lecturer clarifies the human and natural ingredients of establishing the tourism, and he gives examples about their effects in tourism, and explains the reasons of investing some of them in tourism and the reasons of neglecting the rest. 	3	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student is asked to prepare a research about one of the ingredients and explaining it and showing its importance in establishing tourism.
ILO4	<ul style="list-style-type: none"> The lecturer clarifies the styles of tourism in all 	2	2	<input type="checkbox"/> Exercises	The student is asked to prepare a chart of

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	their classifications (according to the period, according to the aim..).			<input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	international tourists's percentages according to tourism style.
ILO5	<ul style="list-style-type: none"> The lecturer spots the most important international touristic regions and explains the contrast in the touristic attraction process. 	3	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student is asked to prepare a research on one of the tourist areas, and to highlight its attraction.
ILO6	<ul style="list-style-type: none"> The lecturer explains the programmes of geographic information systems, and clarifies the most suitable used tools in touristic sector. He shows a map which clarifies the distribution of international touristic areas. 	4	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	<p>The student is asked to do some practices on GIS to achieve a full understanding of the programme to the students.</p> <p>The student is asked to prepare a touristic map.</p>

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

ILO7	<ul style="list-style-type: none"> • The lecturer shows the geographic role in the touristic development and the most important geographic issues that are related on tourism. 	3	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The lecturer focuses on activating the geographic studies in the touristic development.
ILO8	<ul style="list-style-type: none"> • The lecturer shows the most important inhabitant issues which are affected and affect tourism, and shows the social movement which is established by tourism. 	2	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student is asked to study the social movement resulting from tourism to justify the social change resulting from this movement.
ILO9	<ul style="list-style-type: none"> • He shows the tourism effect in every field and especially the economic one. 	2	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	The student is asked to prepare a chart of tourism influence in economic scale for source and intended countries.

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

6- Assessment Criteria (Related to ILOs)

ISC	Interactive Synchronized Collaboration	Ex	Exams	Rpt	Reports
PF2F	Presentations and Face-to-Face Assessments	PW	Practice Work		

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	The student understands the essential concepts related to the course, and he realizes the importance of geographic in the study and evaluation the tourism.	Able to: use the touristic terms in their position, He sees tourism from a geographic perspective.	☆		☆		
ILO2	To store a scientific and knowledge balance of the tourism geography bases.	Able to analyse the reasons of genesis and the development of touristic geography science	☆		☆		
ILO3	The student realizes the effect of geographic ingredients of the	Able to explain the contrast in influencing the tourism by different	☆				☆

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	countries on establishing the tourism on them.	geographic ingredient among the countries.					
ILO4	To know the motivation of tourism and its reasons.	Able to analyse the touristic directions of tourism through studying their motivations.	☆	☆			
ILO5	The student gets to know the most important international touristic areas and he realizes the contrast in their importance according to the contrast in the general touristic movement.	Able to explain the difference in touristic movement through the evaluation of touristic destinations.	☆				☆
ILO6	The student gets to know GIS programmes and he realizes its importance in the tourism development.	Able to use the programme and activating its tools in the service of tourism sector.	☆	☆			
ILO7	To realize the importance of geographic studies in	Able to provide solutions to promote the tourism through	☆				☆

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	the developing procedures of tourism.	geographic research applications.					
ILO8	To make the student understand the population issues and its relationship with tourism science.	Able to explain the tourism effects on the population and their ideas in both countries (the source and the intended).	☆		☆		
ILO9	To realize the importance of tourism with its positive effects on every scale and know most of its negative effects.	Able to set suitable solutions to stop the negative effects of tourism.	☆			☆	

7- Practice Tools:

Tool Name	Description
Geographic information system (GIS)	Computer programmes used in geographic applications mainly to set the maps with a deep image to analyse the reality and set the perfect solutions to develop it. Or to stop its problems in addition to its abilities to specify the most sites for setting projects and its ability to study and analyse the nets with all their kinds (transport, water..) and many other effective features.

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

8- Main References

- 1- Samurai, Majid Mulok – 2019 – The touristic geography, its basic and modern study direction – first edition – Baghdad – Iraq.
- 2- Abdul Hakeem, Mohamed Sobhi and Ahmed El-Deeb, Hamdi – 2012 – Touristic geography – Anglo-Egyptian Library – Egypt – Cairo.
- 3- Kafi, Mustafa Youssef and Kafi, Heba – 2015 – The touristic geography and management of tourist destinations and camps – Al-Hamid Library for Publishing and Distribution – Oman – Jordan.
- 4- Mohamed Dabi, Shawqi Al-Sayed – 2019 – Introduction to the touristic geography – Faculty of Arts and Humanities – Suez Canal University – Egypt.

9- Additional References

- 1- Aljadba, faouzi Saeed – 2019 – Touristic geography – geographical study – intial copy – Department of Geography – Faculty of Arts – Islamic University of Gaza – Palestine.
- 2- Ghayyba, Khaleef Mustafa – 2012 – Desert tourism – desert development in the Arab world – Arab Center for Research and Policy Studies – first edition – Beirut – Lebanon.