

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

Course Description: Tourism Planning

1- Basic Information:

Course Name	Tourism Planning
Course ID	BMN501
Contact Hours (Registered Sessions)	24
Contact Hours (Synchronized Sessions)	18
Mid Term Exam	-
Exam	75 Min
Registered Sessions Work Load	48
Synchronized Session Work Load	18
Credit Hours	5
Course Level	5

2- Pre-Requisites: Non

Course	ID
Introduction to Tourism Economics	BEC401

3- Course General Objectives:

Knowledge of the concept of tourism planning and planning, sustainable tourism planning and its methods, levels, types, techniques, stages, and indicators, the ability to

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

develop, manage and develop a strategic plan for a tourist destination or tourist site, and the ability to make a decision regarding choosing the optimal alternative to the plan, tracking and evaluating it, or Amending, redirecting or canceling them, knowing the importance and role of integrated tourism planning in achieving sustainable tourism development goals, knowing the applications of the geographic information system in tourism planning, and analyzing recent trends that the world is going through and their relevance to tourism planning thought

4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	Introducing the concept, importance, objectives, characteristics, principles, types, stages and obstacles of planning.
ILO2	Introducing the basic concepts, methods and techniques in tourism planning (its concept and importance, methods and techniques, levels, steps, and types).
ILO3	Introducing the concept of tourism and development planning, and understanding how tourism fits into general theories of economic development; Recognizing the importance of integrated tourism planning and development, identifying the advantages and disadvantages associated with choosing tourism as a catalyst for general development, and defining the characteristics of the tourism product.
ILO4	Introduce the importance of integrated tourism planning and development, outline the key steps involved in tourism planning and the development process, and understand how approaches such as Vision, SWOT, STEP and PESTEL can add value to the planning process and the potential success of strategies; And when do plans fail?

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

ILO5	Introducing the concept and theories of strategic planning, its objectives, stages, performance indicators, strategies, and obstacles.
ILO6	Introducing the concept of tourism and sustainable tourism, the concept of sustainable tourism development and its steps, and identifying the role of the concerned parties in achieving sustainable tourism
ILO7	Introducing the concept and development of sustainable tourism development indicators, their benefits, classifications, types, ways of measuring them, the role of the concerned parties in developing them and the nature of the relationship between indicators and planning.
ILO8	Introducing the concept of the destination or tourist destination and planning the tourist destination. Its importance and guiding principles and the importance of harmonizing tourism planning with other planning processes, levels and elements.
ILO9	Introducing the tourism system, the concept of the value chain at the level of the tourist destination, the concept of tourism supply and demand, the characteristics of each, the elements of tourist attractions and how to manage and develop them.
ILO10	Introducing the geographic information system and its role in preparing tourism plans and its various stages and applications in the tourism sector, starting with eco-tourism planning, tourism resource inventories, managing tourism services, and suitability of the site in light of conflicting demands for tourism development, all the way to monitoring tourism activities and tourism marketing.
ILO11	Introduce the impact of globalization and global health emergencies (Covid-19 pandemic) on the tourism sector, the main global trends identified for 2020 and the post-Covid-19 era, the impact of clusters and mergers in the tourism sector,

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	the impact of terrorism and tourism security.
ILO12	Introducing the experiences of tourism planning in Syria since the seventies of the last century and the current status of the reality of tourism planning and development in Syria, and identifying the strategy of the Syrian Ministry of Tourism for the year 2016-2018.

5- Course Syllabus (24 hours of total Recorded Sessions 18 hours of total synchronized sessions)

- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	<ul style="list-style-type: none"> • Understand the concept and definition of planning. • Recognize and understand the importance and benefits of the planning process. • Identify the principles and elements or components of the planning process. • Identifying the types of planning according to a set of criteria. • Identify the stages of the planning process. 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	<ul style="list-style-type: none"> Identifying obstacles to planning 				
ILO2	<ul style="list-style-type: none"> Knowing the origin and development of the concept of tourism planning, Understand the concept and definition of tourism planning, Understand the need for tourism planning, Describe tourism planning methods and techniques, Explain the different levels of tourism planning, Identify the types of tourism planning, Identify the stages of the tourism planning process 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO3	<ul style="list-style-type: none"> Understand how tourism fits into general theories of economic development; Understand the importance of integrated tourism planning and development. Identify the advantages and 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	disadvantages associated with choosing tourism as a catalyst for general development. <ul style="list-style-type: none"> • Able to identify the characteristics of the tourism product that have implications for tourism planning and development; 				
ILO4	<ul style="list-style-type: none"> • Understand the importance of integrated tourism planning and development, • Outlining the main steps involved in the tourism planning and development process. • Understand how approaches such as Vision, SWOT, STEP and PESTEL can add value to the planning process and the potential success of strategies; • Realizing when the plan fails? 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO5	<ul style="list-style-type: none"> • Understand the concept, definition and theories of strategic planning. 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	<ul style="list-style-type: none"> Identify and understand the objectives of the strategic planning process. Recognize strategic planning as a process. Identify the stages of the strategic planning process. Identifying strategic performance indicators. Learn about SWOT analysis strategies. Identifying obstacles to strategic planning 			<input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO6	<ul style="list-style-type: none"> Realizing the concept of tourism and sustainable tourism. Identify and understand the concept of sustainable development. Learn about sustainable tourism development. Identifying the steps of sustainable tourism. Identifying the role of the 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	concerned parties in achieving sustainable tourism.				
ILO7	<ul style="list-style-type: none"> Realizing the concept and development of sustainable tourism development indicators. Recognize the benefits of good indicators. Learn about the classification of indicators according to the levels of tourism planning and management. Identifying the types of indicators according to the environmental, social and economic dimensions. Learn about measurement methods and express indicators. Recognize the role of stakeholders involved in the development and use of indicators. Recognize the relationship between indicators and planning. 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO8	<ul style="list-style-type: none"> Realizing the concept of the destination or tourist destination 			<input type="checkbox"/> Exercises	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	<p>and planning the tourist destination.</p> <ul style="list-style-type: none"> • Absorbing the outcomes of tourism destination planning. • Getting to know the guiding principles of integrated tourism planning. • Recognize the importance of harmonizing tourism planning with other planning processes. • Understand the compatibility between destination planning and national, regional and spatial tourism plans • Recognize the levels of planning tourist destinations. • Identify the key elements in planning a tourist destination. 	1.30	2	<input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO9	<ul style="list-style-type: none"> • Familiarization with the tourism system and the concept of the value chain at the level of the tourist destination. • Identifying the concept of tourism supply and demand, the 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	<p>characteristics of each, and the elements of tourist attractions.</p> <ul style="list-style-type: none"> Identify the elements of tourist attractions. Learn how to manage and develop the elements of tourist attractions. 			<input type="checkbox"/> Others	
ILO10	<ul style="list-style-type: none"> Identifying the nature of the geographic information system and its role in preparing tourism plans. Learn about the uses of the geographic information system in preparing tourism plans. Identify the basic stages in the applications of GIS in tourism planning Identifying the different applications of GIS in the tourism sector, starting from eco-tourism planning, tourism resource inventories, tourism services management, and suitability of the site in light of 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	conflicting demands for tourism development, to monitoring tourism activities and tourism marketing.				
ILO11	<ul style="list-style-type: none"> Identifying the impact of globalization and global health emergencies (Covid-19 pandemic) on the tourism sector. Learn about the key global trends set for 2020 and the post-Covid-19 era. Identifying the concept of globalization and the impact of clusters and mergers in the tourism sector. Identifying the impact of terrorism and tourism security. Learn about tourism trends and policies after 2020. 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects <input type="checkbox"/> Practices <input type="checkbox"/> Others	
ILO12	<ul style="list-style-type: none"> Learn about the experiences of tourism planning in Syria since the seventies of the last century. Learn about tourism planning and development in Syria - the 	1.30	2	<input type="checkbox"/> Exercises <input type="checkbox"/> Assignments <input type="checkbox"/> Seminars <input type="checkbox"/> Projects	

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	national framework for regional planning - the plan for sustainable protection and tourism development. <ul style="list-style-type: none"> • Getting to know the current situation of the reality of tourism planning and development in Syria. • Getting acquainted with the strategy of the Syrian Ministry of Tourism for the year 2016-2018. 			<input type="checkbox"/> Practices <input type="checkbox"/> Others	
--	--	--	--	---	--

6- Assessment Criteria (Related to ILOs)

ISC	Interactive Synchronized Collaboration	Ex	Exams	Rpt	Reports
PF2F	Presentations and Face-to-Face Assessments	PW	Practice Work		

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF 2F	Rpt
ILO1	Knowing the concept, importance, objectives, characteristics, principles, types and stages of planning.	Defined the concept of planning and talked about its importance, objectives,			X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

		characteristics, principles, and stages.					
ILO2	Knowledge of basic concepts, methods and techniques in tourism planning (its concept and importance, methods and techniques, levels, steps, and types).	Define the concept of tourism planning Number and explain the tourism planning approaches Number of levels of tourism planning Explain the stages of tourism planning			X		X
ILO3	Understand the concept of tourism and development planning, and understand how tourism fits into general theories of economic development; Recognizing the importance of integrated tourism planning and development, identifying the advantages and disadvantages associated with choosing tourism as a catalyst for general	Number of development theories and explain the location of tourism in those theories The number of advantages and disadvantages associated with choosing tourism as a catalyst for development			X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	development, and defining the characteristics of the tourism product.	The number of characteristics of the tourism product.					
ILO4	Know the importance of integrated tourism planning and development, outline the key steps involved in tourism planning and the development process, and understand how approaches such as Vision, SWOT, STEP and PESTEL can add value to the planning process and the potential success of strategies; And when plans fail.	Identify the main steps involved in tourism planning How approaches such as vision, SWOT, STEP, and PESTEL can add value to the planning process and the potential success of strategies And when do plans fail?			X		X
ILO5	Knowing the concept and theories of strategic planning, its objectives, stages, performance indicators, strategies, and obstacles.	Define strategic planning What are the goals of strategic planning? What are the performance indicators in strategic planning?			X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

ILO6	Knowing the concept of tourism and sustainable tourism, the concept of sustainable tourism development and its steps, and knowing the role of the concerned parties in achieving sustainable tourism	<p>Explain the concept of sustainable tourism planning and its importance,</p> <p>Explain the role of sustainable planning in achieving sustainable tourism development.</p> <p>Research the role of stakeholders in achieving sustainable tourism</p>				X		X
ILO7	Knowing the concept and development of sustainable tourism development indicators, their benefits, classifications and types, ways of measuring them, the role of the concerned parties in their development and the nature of the relationship between indicators and planning.	<p>Number, types and measurement of sustainable tourism development indicators,</p> <p>Explain the role of indicators in strategic tourism planning</p> <p>What is the role of the stakeholders in its development?</p>				X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

		Explain the nature of the relationship between indicators and planning.					
ILO8	Knowing the concept of the destination or tourist destination and planning the tourist destination. Its importance and guiding principles and the importance of harmonizing tourism planning with other planning processes, levels and elements.	<p>Define the tourist destination and its role in the tourism system, and its trends, how to plan for a tourist destination, manage its resources and develop them</p> <p>What are the guiding principles for planning a tourist destination?</p> <p>Talk about the importance of compatibility between planning at the destination level and other levels.</p>			X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

ILO9	Knowledge of the tourism system, the concept of the value chain at the level of the tourist destination, the concept of tourism supply and demand, the characteristics of each, the elements of tourist attractions and how to manage and develop them.	<p>Define the value chain and what is the difference between it and the distribution channel?</p> <p>What is the tourist offer and select its characteristics and determining factors?</p> <p>What is the tourist demand and its characteristics?</p> <p>What are the elements of tourist attractions and how is it managed?.</p>					
					X		X
ILO10	Knowledge of the geographic information system and its role in preparing tourism plans and its various stages and applications in the tourism sector, starting from eco-tourism planning, tourism resource inventories, managing	<p>What is a geographic information system and its components?</p> <p>What are the steps in the planning process?</p> <p>What are the applications of GIS</p>					
					X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	tourism services, and suitability of the site in light of conflicting demands for tourism development, all the way to monitoring tourism activities and tourism marketing	in the tourism sector?					
ILO11	Know the impact of globalization and global health emergencies (Covid-19 pandemic) on the tourism sector, the main global trends identified for 2020 and the post-Covid-19 era, the impact of clusters and mergers in the tourism sector, the impact of terrorism and tourism security.	Explain the impact of globalization and the COVID-19 pandemic on tourism What are the new trends for tourism after 2020 What are the tourism policies and strategies that are compatible with modern trends?			X		X
ILO12	Knowing the experiences of tourism planning in Syria since the seventies of the last century and the current status of the reality of tourism planning and development in Syria, and	Talk about the historical development of tourism planning in Syria since the seventies of the last			X		X

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

	getting acquainted with the strategy of the Syrian Ministry of Tourism for the year 2016-2018.	century Talk about the tourism strategy in Syria 2018.					
--	--	---	--	--	--	--	--

7- Practice Tools:

Tool Name	Description
non	-----

8- Main References

1. Budaiya, Muhammad Abd. 2002. The Economics of Environmental Protection. Al-Ameen for Printing and Publishing, first edition, Cairo.
2. Al-Shammari, Ahmed bin Abdul Rahman. 2014. et al., Principles of Business Administration: Fundamentals and Modern Trends, Riyadh, Obeikan Publishing, 10th edition, 2014.
3. Economic and Social Commission for Western Asia - ESCWA - 2001. Application of sustainable development indicators in ESCWA countries, United Nations, New York.
4. Al-Ruby, Nabil. 1986. Tourism Theory, University Culture Foundation, Faculty of Tourism and Hotels, Alexandria University.
5. Tawfiq, Jamil Ahmed. 1986. Business Administration (Functional Introduction), Beirut: Dar Al-Nahda Al-Arabiya, 1986.
6. Hasanat, Obaidah Abdel Salam. 2017, The impact of tourism planning on tourism development from the point of view of directors of tourism offices, Dar Al-Manhal Publishing. Ammaan Jordan.

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

7. Abd Rabbo, Muhammad Abd al-Karim Ali. 2001. An introduction to environmental economics. Zayed International Printing Press, Riyadh.
8. Ali Al-Mousawi, trustworthy. 2008. Encyclopedia of Development Economics - Part One - First Edition
9. Saud, Wassila. 2019. The reality of tourism demand and supply in Algeria - an analytical study for the period 2013-2017. Journal of Development and Foresight for Research and Studies. Volume No. 04 - Issue: 07 - December 2019. pp. 01-21.
10. Trade and Development Board, Trade and Development Committee. 2013. Expert Meeting on the Contribution of Tourism to Sustainable Development 15 March 2013 - Geneva, 14 Item 3 of the provisional agenda: Tourism's contribution to sustainable development, Sustainable tourism: Contribution to economic growth and sustainable development.
11. Maarouf, Hoshyar. 2009. Strategic Planning, Amman, Dar Wael for Publishing and Distribution, first edition.
12. International Labor Organization. 2013. Handbook of Poverty Reduction through Tourism, 2nd Edition, Geneva..
13. Laniogloa, A. and Rissanenb, M. 2020. Global trends and tourism development in peripheral areas. SCANDINAVIAN JOURNAL OF HOSPITALITY AND TOURISM 2020, VOL. 20, NO. 5, 520 539.
14. Rahman, A. 2010. Application of GIS in Ecotourism Development: A case study in Sundarbans, Bangladesh. Department of Social Science. Mid-Sweden University, June.
15. C.Michael Hall, Tourism Planning: Policies, Processes and Relationships. 2008. Second Edition. Pearson Education .England. ISBN 978-0-13-204652-7.
16. Fletcher, J. Fyall, A. Gilbert, D. and Wanhill, S. 2018. Tourism: Principles and

Syrian Arab Republic		الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

Practice. Pearson Education Limited. sixth edition 2018. UK.

17. Morpeth, N. D., Yan, H. L . Planning for tourism: towards a sustainable future. Tourism Department, School of Events, Tourism and Hospitality, Carnegie Faculty, Leeds Beckett University, Leeds, LS6 3QU, UK.2015.
18. Christian, M. Fernandez-Stark, K. Ahmed, GH. and Geref, G. 2011. The Tourism Global Value Chain: Economic Upgrading and Workforce Development. Center on Globalization, Governance & Competitiveness, Duke University Posted: November 17, 2011.
19. OECD. 2020. Tourism Trends and Policies 2020 - ISBN 978-92-64-62688-1 © OECD 2020.
20. Mason ,P. 2003. Tourism Impacts, Planning and Management. Butterworth Heinemann An imprint of Elsevier Linacre House, Jordan Hill, Oxford OX2 8DP200 Wheeler Road, Burlington, MA 01803.
21. Republic of south Africa.2018. National Department of Tourism. Tourism Destination Planning Manual. March 2018.
22. SNOHOMISH COUNTY.2017. STRATEGIC TOURISM PLAN, 2018-2022. DRAFT November 20.
23. UNEP. Sustainable Coastal Tourism-An integrated planning and management approach
24. World Tourism Organization. 2004. Indicators of Sustainable Development for Tourism Destinations-A Guidebook- Copyright © 2004 Madrid, Spain.
25. World Tourism Organization.1996. TOURIST SAFETY AND SECURITY- Practical Measures for Destinations.
26. World Tourism Organization and United Nations Environment Programme.2008. Climate Change and Tourism – Responding to Global Challenges, Madrid, Spain First printing 2008.

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

9- Additional References

1. Al-Kanamah, Mamoun Sobhi, Tourism Planning and Development in Syria (Strategies for Sustainable Tourism Planning in Syria) A Study Prepared for a Master's Degree in Planning and Environment - Faculty of Architecture - Damascus University 2014.
2. Zein El-Din, Saleh, A Study of the Opportunities and Challenges of Sustainable Tourism Development in Egypt, Faculty of Law - Tanta University, Third International Scientific Conference - Law and Tourism, April 26-27, 2016.
3. Refaat, Sameh Ahmed. Contemporary Tourism Issues, King Saud University - Lectures at the College of Tourism and Archeology - Department of Tourism and Hotel Management.
4. https://faculty.ksu.edu.sa/sites/default/files/mqrr_qdy_syhy_msr_416_syh.pdf
5. Salman, Muhammad Salah al-Din, "The role of integrated planning for coastal tourist areas and their backs in achieving sustainable development" - a case study of the governorates of Lattakia and Tartous - a thesis prepared to obtain a master's degree in architecture - Urban Planning and Environment Department - Tishreen University 2018.
6. Muhammad, Shaima Ahmed, 2021. The role of geographic information systems in tourism planning - an exploratory study of the opinions of a sample of workers in a number of tourist establishments in the city of Dohuk. Duhok University Journal, Volume: 24, Issue: 1 (Humanities and Social Sciences), pp. 233-252, 2021.
7. The official website of the Ministry of Tourism in Syria at the link
[http://www.syriatourism.org/ar/page167/%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D8%A%D8%AC%D8%A9%D8%A7%D8%B2%D8%A7%D8%B1%D8%A9-2016--2018,](http://www.syriatourism.org/ar/page167/%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D8%A%D8%AC%D8%A9%D8%A7%D8%B2%D8%A7%D8%B1%D8%A9-2016--2018)

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education and Scientific Research		وزارة التعليم العالي والبحث العلمي
Syrian Virtual University		الجامعة الافتراضية السورية

8. Aser B. Javier, Ph.D. and Dulce B. Elazigue. Opportunities and Challenges in Tourism Development -Roles of Local Government Units in the Philippines. Paper presented to the 3rd Annual Conference of the Academic Network of Development Studies in Asia(ANDA). Skills Development for New Dynamism in Asian Developing Countries under Globalization. March 5-7, 2011 Symposion Hall, Nagoya University Japan. Japan Society for the Promotion of Science(JSPS) and Nagoya University.
9. Albu, Cristina Elena (2016) : Tourism and Terrorism: A Worldwide Perspective, CES Working Papers, ISSN 2067-7693, Alexandru Ioan Cuza University of Iasi, Centre for European Studies, Iasi, Vol. 8, Iss. 1, pp. 1-19.
10. Albuquerquea, H. Costab, C. and Martins, F.2019. The use of Geographical Information Systems for Tourism Marketing purposes in Aveiro region (Portugal). Department of Economics, Management, Industrial Engineering and Tourism, University of Aveiro, Campus Universitário de Aveiro, 3810-193 Aveiro, Portugal.
11. Ruhanen, L. Strategic Planning for Local Tourism Destinations: An Analysis of Tourism Plans, The School of Tourism and Leisure Management, The University of Queensland. Australia.
https://espace.library.uq.edu.au/data/UQ_9959/Ruhanen.pdf?Expires
12. María Santana, The effects of terrorism, crime and corruption on tourism. Gallego (University of the Balearic Islands, Spain).2015.
13. The City of Oregon City .2017-Oregon City Tourism Strategic Plan - Scope of Work , May 30, Submitted by Coraggio Group, 503.493.1452.
14. University of Pretoria.2014. Strategic planning for tourism projects. Publications of the Faculty of Economics and Management.