Syrian Arab Republic
Ministry of Higher Education
Syrian Virtual University



الجمهورية العربية السورية
وزارة التعليم العالـــي
الجامعة الافتراضية السورية

#### **Course Description: Recent Trends in Human Resource Management**

#### 1- Basic Information:

Course Name	Recent Trends In Human Resource Management
Course ID	BHR6012
<b>Contact Hours (Registered Sessions)</b>	24
<b>Contact Hours (Synchronized Sessions)</b>	24
Mid Term Exam	-
Exam	75 min
Registered Sessions Work Load	48
Synchronized Session Work Load	18
Credit Hours	6
Course Level	6

#### 2- Pre-Requisites:

Course	ID
Strategic Human Resource Management	BHR608
Teamwork Management	BHR610

## **3- Course General Objectives:**

This course aims to provide the student with the necessary knowledge about Recent Trends In Human Resource Management. It also aims to understand the concept, importance, advantages and obstacles that face each of those trends in the work: (change Management, eHRM, Learning Organization, employees Empowerment, WLB, Knowledge Workers, Internal Marketing, Competency Management, QWL, Restructuring, Excellence & creativity, Entrepreneurial Leadership). The course also aims to clarify the practices of Human Resource Management associated with these trends.

**Intended Learning Outcomes (ILO):** 

Code	Intended Learning Outcomes
	The student understands the concept, importance, characteristics, and models of change
ILO1	Management; also he understands the resistance of change, its causes, and strategies for dealing with it.
ILO2	The student understands the concept of electronic management of human resources, its objectives and importance, and the requirements for its application.

#### **Ministry of Higher Education**



## الجمهورية العربية السورية

# وزارة التعليم العالسي

#### الجامعة الافتراضية السورية

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	he student understands the concept and importance of organizational learning, its					
	quirements, organizational learning methods, mechanisms and obstacles, and recognizes					
ILO3 the	e concept of a learning organization and the justifications for switching to a learning					
or	ganization.					
Th	he student understands the concept, importance, types, requirements, and dimensions of					
ILO4 en	imployee empowerment, and he realizes the advantages and obstacles of implementing					
en	mployee empowerment.					
Tì	he student understands the concept, importance and dimensions of the balance of personal					
ILO5 an	nd work life, and he know about the factors influencing achieving balance between					
pe	ersonal and work life, and obstacles to the application of family-friendly work policies.					
Th	he student knows the concept, importance, and components of intellectual capital; also he					
ILO6 re	recognizes the concept of knowledge work, knowledge workers, knowledge workers					
co	ompetencies, and the most important basic skills of knowledge workers.					
Th	he student learns about the concept and importance of internal marketing, its objectives,					
ILO7 ch	naracteristics, dimensions, success factors, and the obstacles that limit the success of					
ap	oplying the internal marketing philosophy.					
Th	he student learns about the concept and importance of work competencies, the dimensions					
	nd types of competency, and he realizes the concept of competency management, its					
ILO8 ob	ojectives and requirements, and the most important obstacles facing competency					
m	anagement in the organizational environment.					
7	The student understands the concept, importance, objectives, and dimensions of the quality					
ILO9 of	work life, and he learns about the most important obstacles to the quality of work life and					
W	ays to improve it.					
ILO10 Th	he student understands the concept, importance, objectives, and methods of restructuring,					
an	nd he realizes the most important effects of restructuring on the survivors.					
ILO11 Th	he student learns about the concept, importance, characteristics, and requirements of					
Ex	xcellence performance, he also recognizes the principles of managing excellence, models					
fo	or excellence, and the concept of creativity.					

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## الجمهورية العربية السورية

وزارة التعليم العاليي

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The student understands the concept, importance and characteristics of entrepreneurship, also he learns about the concept and definition of entrepreneurial leadership, its dimensions and the most important obstacles to the application of entrepreneurial leadership.

- 4- **Course Syllabus** ( 24 hours of total Recorded Sessions , 24 hours of total synchronized sessions)
  - RS: Recorded Sessions; SS: Synchronized Sessions;

ILO	Course Syllabus	R S	S	Туре	Additional Notes
ILO1	Chapter 1: Change Management	2	2	<ul> <li>□ Exercises</li> <li>□ Assignments</li> <li>□ Seminars</li> <li>□ Projects</li> <li>□ Practices</li> <li>□ Others</li> </ul>	
ILO2	Chapter 2: e HRM	2	2	<ul> <li>□ Exercises</li> <li>□ Assignments</li> <li>□ Seminars</li> <li>□ Projects</li> <li>□ Practices</li> <li>□ Others</li> </ul>	
ILO3	Chapter 3: organizational learning and learning organization	2	2	<ul> <li>□ Exercises</li> <li>□ Assignments</li> <li>□ Seminars</li> <li>□ Projects</li> <li>□ Practices</li> <li>□ Others</li> </ul>	
ILO4	Chapter 4 : Employee Empowerment	2	2	<ul> <li>□ Exercises</li> <li>□ Assignments</li> <li>□ Seminars</li> <li>□ Projects</li> <li>□ Practices</li> <li>□ Others</li> </ul>	
ILO5	Chapter 5: Work Life Balance (WLB)	2	2	<ul> <li>□ Exercises</li> <li>□ Assignments</li> <li>□ Seminars</li> <li>□ Projects</li> <li>□ Practices</li> <li>□ Others</li> </ul>	

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## الجمهورية العربية السورية

# وزارة التعليم العالسي

## الجامعة الافتراضية السورية

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				Exercises		
				Assignments		
ILO6	Chapter 6: knowledge workers	2	2	Seminars		
ILO				Projects		
				Practices		
				Others		
				Exercises		
				Assignments		
ILO7	<b>Chapter 7</b> : Internal Marketing	2	2	Seminars		
ILO,	-			Projects		
				Practices		
				Others		
				Exercises		
				Assignments		
ILO8		2	$2 \mid 2 \mid$	Seminars		
	Chapter 8: Competency Management	_	_	Projects		
				Practices		
				Others		
				Exercises		
				Assignments		
ILO9	Chapter 9: Quality of Work Life (QWL)	2 2	2	Seminars		
	• • • • • • • • • • • • • • • • • • • •			Projects Practices		
				Others		
				Exercises		
ILO10	Chantar 10 . Pastruaturing			Assignments		
ILOIU	Chapter 10: Restructuring	2	2	$2 \mid 2 \mid$	Seminars	
				Projects Practices		
				Others		
				Exercises		
ILO11	Chanton 11. Excellence performance			Assignments		
iloii	Chapter 11: Excellence performance	2	2	Seminars		
		_	_	Projects		
				Practices		
				Others		
				Exercises		
II ()13	Charter 12. Entrangen anni -1 I and anni -1			Assignments		
ILO12	Chapter 12: Entrepreneurial Leadership	2	2	Seminars		
		_		Projects		
				Practices		
				Others		

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# الجمهورية العربية السورية

وزارة التعليم العالسي

الجامعة الافتراضية السورية

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# 5- Assessment Criteria (Related to ILOs)

ISC	Interactive Synchronized Collaboration	Ex	Exams		Rpt	Rep	orts
PF2F	Presentations and Face-to-Face Assessments	PW	Practice Work				

ILO		Intended Results		Assessment Ty IS P P				
Code	ILO			P W	Ex	PF 2F	Rp t	
ILO1	The student understands the concept, importance, characteristics, and models of change Management; also he understands the resistance of change, its causes, and strategies for dealing with it.	Defines the concept of change Management.  Determine the importance of change Management.  Determine resistance of change, its causes, and strategies for dealing with it	X	х	X			
ILO2	The student understands the concept of electronic management of human resources, its objectives and importance, and the requirements for its application.	Defining the concept of electronic management of human resources Identify objectives and importance, and the requirements for its application.	x	x	x			
ILO3	The student understands the concept and importance of organizational learning, its requirements, organizational learning methods, mechanisms and obstacles, and recognizes the concept of a learning organization and the justifications for switching to a learning organization.	Defining organizational learning. Determine organizational learning methods, mechanisms and obstacles. Determine the justifications for switching to a learning organization.	x	x	x			
ILO4	The student understands the concept, importance, types, requirements, and dimensions of employee empowerment, and he realizes the	Defining the employee empowerment.  Determine types, requirements, and dimensions of employee empowerment.  Determine the advantages and	x	x	x			

#### **Ministry of Higher Education**



## الجمهورية العربية السورية

# وزارة التعليم العاليي

## الجامعة الافتراضية السورية

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ILO5	advantages and obstacles of implementing employee empowerment.  The student understands the concept, importance and dimensions of the balance of personal and work life, and he know about the factors influencing achieving balance between personal and work life, and obstacles to the application of	Defining work life balance. Determine the factors influencing achieving balance between personal and work life. Determine obstacles to the application of family-friendly work policies	x	X	x	
ILO6	family-friendly work policies.  The student knows the concept, importance, and components of intellectual capital; also he recognizes the concept of knowledge work, knowledge workers, knowledge workers competencies, and the most important basic skills of knowledge workers.	Define the concept importance, and components of intellectual capital.  Determine the concept of knowledge work, knowledge workers, and knowledge workers competencies.  Identify the most important basic skills of knowledge workers.	x	X	X	
ILO7	The student learns about the concept and importance of internal marketing, its objectives, characteristics, dimensions, success factors, and the obstacles that limit the success of applying the internal marketing philosophy.	Knowing the concept and importance of internal marketing.  Determine the objectives, characteristics, dimensions, success factors, and the obstacles that limit the success of applying the internal marketing philosophy	x	x	x	
ILO8	The student learns about the concept and importance of work	learns about concept and importance of work competencies. Explain the dimensions and types of competency.	х	x	Х	

#### **Ministry of Higher Education**



## الجمهورية العربية السورية

# وزارة التعليم العاليي

## الجامعة الافتراضية السورية

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	competencies, the dimensions and types of competency, and he realizes the concept of competency management, its objectives and requirements, and the most important obstacles facing competency management in the organizational environment.	Understand the concept of competency management, its objectives and requirements, and the most important obstacles facing competency management in the organizational environment				
ILO9	The student understands the concept, importance, objectives, and dimensions of the quality of work life, and he learns about the most important obstacles to the quality of work life and ways to improve it.	Identify concept, importance, objectives, and dimensions of the quality of work life. the most important obstacles to the quality of work life and ways to improve it	X	X	X	
ILO10	The student understands the concept, importance, objectives, and methods of restructuring, and he realizes the most important effects of restructuring on the survivors.	Understands the concept, importance, objectives, and methods of restructuring. Realizes the most important effects of restructuring on the survivors.	x	x	x	
ILO11	The student learns about the concept, importance, characteristics, and requirements of Excellence performance, he also recognizes the principles of managing excellence, models for excellence, and the concept of creativity.	Defining Excellence performance.  Determine characteristics, and requirements of Excellence performance.  recognizes the principles of managing excellence, models for excellence, and the concept of creativity	х	х	х	
ILO12	The student understands the concept, importance and characteristics of	Defining entrepreneurship and entrepreneurial leadership.  Determine dimensions and the most important obstacles to the	Х	Х	Х	

#### **Ministry of Higher Education**



## الجمهورية العربية السورية

#### وزارة التعليم العالسي

#### الجامعة الافتراضية السورية

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entrepreneurship, also he learns about the concept and definition of entrepreneurial leadership, its dimensions and the most important obstacles to the application of entrepreneurial leadership.

# application of entrepreneurial leadership

#### **6- Practice Tools:**

Tool Name	Description

#### 7- Main References

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#### **Ministry of Higher Education**



## الجمهورية العربية السورية

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-9