

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

## Course Definition:

### 1- Basic Information:

Course Name	Producing and directing newspapers
Course ID	NPD755
Contact Hours (Registered Sessions)	14
Contact Hours (Synchronized Sessions)	14
Mid Term Exam	-
Exam	2
Registered Sessions Work Load	6
Synchronized Session Work Load	6
Credit Hours	30

### 2- Pre-Requisites:

Course	ID
It is recommended that the press photography course - the press print and tabographic course	APP- .....

### 3- Course General Objectives:

- Introducing the student to the concept of producing and directing newspapers, and to learn about the concept of journalism directing and what are his most prominent functions and the functions of the press director and his basic functions and the policies that should be available to the directors of journalists, the study learns about the elements (components) of artistic and journalistic design and how to invest them in the work The journalist, as well as the colors and their functions in artistic and journalistic design and their semantics and compatibility and how to invest colors in journalistic design, recognizes the foundations and determinants of artistic and journalistic design, and the factors influencing the production and design of newspapers.
- The student learns about the methods of designing the complex topics and factors influencing the output of the meton, as well as the types of titles and reasons of interest in directing them and their functions and methods of design, identifying images in the press and their importance and editing and methods of output, as well as methods of using methods of separation of materials Traditional ones and modern ones.
- The student learns about the cut-off of newspapers, the methods of designing them, and magazines and how to design their covers and internal pages .

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#### 4- Intended Learning Outcomes (ILO):

Code	Intended Learning Outcomes
ILO1	The student learns the concept of producing and directing newspapers, and learn about the concept of journalism directing and what are his most prominent functions and the functions of the press director and his basic functions and the policies that should be available to the directors of journalists .
ILO2	The student learns about the elements (components) of artistic and journalistic design and how they are invested in journalism work.
ILO3	Learn about colors and their functions in artistic and journalistic design, their connotations, their compatibility, and how to invest colors in journalistic design .
ILO4	Learn about the foundations and determinants of artistic and journalistic design, and the factors influencing the production and design of newspapers.
ILO5	The student learns about the design methods of the complex subjects and factors influencing the output of the meton.
ILO6	Learn about the types of titles and the reasons for the interest in their output, their functions and their design methods.
ILO7	Identify images in the press, their importance, editing and output methods, as well as methods of using the methods of separating traditional and

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	modern materials.
<b>ILO8</b>	The student learns about the cut-off of newspapers, the methods of designing them, and magazines and how to design their covers and internal pages.
<b>ILO9</b>	Apply many of the concepts contained in the decision through the function that links the practical aspect to the content of the decision and prepares and produces a number of news reports.

## 5- Course Syllabus (18 hours of total synchronized sessions)

- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
<b>ILO1</b>	The learner learns the concept of producing and directing newspapers, and getting acquainted with the concept of press production, what are its most prominent functions, the functions of a journalistic director, its basic tasks, and the conditions that must be met by journalistic directors.	3			Exercises
<b>ILO2</b>	The learner gets to know the elements (components) of technical and journalistic design and how to invest them in journalism.	3			Exercises
<b>ILO3</b>	Learn about colors and their functions in artistic and journalistic design, their implications and compatibility, and how to invest colors in journalistic design.	3			Exercises
<b>ILO4</b>	Learn about the principles and limitations of artistic and journalistic design, and the factors affecting the production	3			Exercises

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	and design of newspapers.				
<b>ILO5</b>	The student gets acquainted with the methods of designing the subject matter and the factors that affect the output of the theme.	3			Exercises
<b>ILO6</b>	Learn about the types of addresses, the reasons for their interest in their output, functions and design methods.	3			Exercises
<b>ILO7</b>	Identify images in the press, their importance, editing, and methods of directing them, as well as methods of using methods to separate traditional and modern materials.	3			Exercises
<b>ILO8</b>	Learn about newspaper pieces, how to design them, magazines and how to design their covers and inside pages.	3			Exercises
<b>ILO9</b>	Applying many of the concepts mentioned in the course through the function that links the practical side to the content of the course and prepares and produces a number of models for producing topographical items and newspapers.	9		Assignments	

## 6- Assessment Criteria (Related to ILOs)

ISC	Interactive Synchronized Collaboration	Ex	Exams	Rpt	Reports
PF2F	Presentations and Face-to-Face Assessments	PW	Practice Work		

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
<b>ILO1</b>	The learner learns the concept of producing and directing newspapers, and getting acquainted with the concept of				✓		

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	press production, what are its most prominent functions, the functions of a journalistic director, its basic tasks, and the conditions that must be met by journalistic directors.						
<b>ILO2</b>	The learner gets to know the elements (components) of technical and journalistic design and how to invest them in journalism.				✓		
<b>ILO3</b>	Learn about colors and their functions in artistic and journalistic design, their implications and compatibility, and how to invest colors in journalistic design.				✓		
<b>ILO4</b>	Learn about the principles and limitations of artistic and journalistic design, and the factors affecting the production and design of newspapers.				✓		
<b>ILO5</b>	The student gets acquainted with the methods of designing the subject matter and the factors that affect the output of the theme.				✓		
<b>ILO6</b>	Learn about the types of addresses, the reasons for their interest in their output, functions and design methods.				✓		
<b>ILO7</b>	Identify images in the press, their importance, editing, and methods of directing them, as well as methods of using methods to separate traditional and modern materials.				✓		

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<b>8ILO</b>	Learn about newspaper pieces, how to design them, magazines and how to design their covers and inside pages.				✓		
<b>ILO9</b>	Applying many of the concepts mentioned in the course through the function that links the practical side to the content of the course and prepares and produces a number of models for producing topographical items and newspapers.			✓			

## 7- Practice Tools:

Tool Name	Description
Computer - and traditional tools in design	Traditional design tools

## 8- Main References

The decision itself

## 9- Additional References

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- شريف درويش اللبان : فن الإخراج الصحفي , ( القاهرة : العربي للنشر والتوزيع , 1995 ).
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- Arnold , Edmond : Functional Newspaper Design , ( New York : Harper & Row , Pub 1956 ) .

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