

Syrian Arab Republic	 الجامعة الافتراضية السورية SYRIAN VIRTUAL UNIVERSITY	الجمهورية العربية السورية
Ministry of Higher Education		وزارة التعليم العالي
Syrian Virtual University		الجامعة الافتراضية السورية

Course Description:

- **Basic Information:**

Course Name	Mass Media English I
Course ID	MML13
Contact Hours (Registered Sessions)	21
Contact Hours (Synchronized Sessions)	21
Midterm Exam	-
Exam	75 min
Registered Sessions Workload	21
Synchronized Session Workload	21
Credit Hours	4

- **Pre-Requisites:**

Course	ID
None	

- **Course General Objectives:**

The aims of the course are represented in the following:

- 1- Introducing students to the role of mass media, its functions and the categories of media technology.
- 2- Identifying the effect of mass media on teenagers.
- 3- Identifying the effect of mass media on culture.
- 4- Identifying the negative and positive effects of mass media on society
- 5- Recognizing how media portrays beauty and body image.

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• **Intended Learning Outcomes (ILO):**

Code	Intended Learning Outcomes
Ilo1	Understanding Mass Media
Ilo2	Impact of Mass Media on Teenagers
Ilo3	Impact of Mass Media on Culture
Ilo4	Impact of Mass Media on Society
Ilo5	Mass Media, Youth and Eating Disorders
Ilo6	Mass Media, Youth and Obesity
Ilo7	Mass Media, Youth and Violence
Ilo8	Mass Media Culture and Technology
Ilo9	Mass Media and Pop Culture
Ilo10	Mass Media Culture and Family

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- **Course Syllabus** (21 hours of total synchronized sessions; 21 hours of total Recorded Sessions)
- **RS:** Recorded Sessions; **SS:** Synchronized Sessions;

ILO	Course Syllabus	RS	SS	Type	Additional Notes
ILO1	UNDERSTANDING MASS MEDIA	3	3	<input type="checkbox"/> Exercises	
ILO2	Impact of Mass Media on Teenagers	3	3	<input type="checkbox"/> Exercises	
ILO3	Impact of Mass Media on Culture	3	3	<input type="checkbox"/> Exercises	
ILO4	Impact of Mass Media on Society	3	3	<input type="checkbox"/> Exercises	
ILO5	Mass Media, Youth and Eating Disorders	3	3	<input type="checkbox"/> Exercises	
ILO6	Mass Media, Youth and Obesity	3	3	<input type="checkbox"/> Exercises	
ILO7	Mass Media, Youth and Violence	3	3	<input type="checkbox"/> Exercises	
ILO8	Mass Media Culture and Technology	3	3	<input type="checkbox"/> Exercises	

- **Assessment Criteria (Related to ILOs)**

ISC		Ex	Exams	Rpt	Reports
PF2F		PW			

ILO Code	ILO	Intended Results	Assessment Type				
			ISC	PW	Ex	PF2F	Rpt
ILO1	Understanding Mass Media		✓	✓	✓		✓

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ILO2	Impact of Mass Media on Teenagers		✓	✓	✓		✓
ILO3	Impact of Mass Media on Culture		✓	✓	✓		✓
ILO4	Impact of Mass Media on Society		✓	✓	✓		✓
ILO5	Mass Media, Youth and Eating Disorders		✓	✓	✓		✓
ILO6	Mass Media, Youth and Obesity		✓	✓	✓		✓
ILO7	Mass Media, Youth and Violence		✓	✓	✓		✓
ILO8	Mass Media Culture and Technology		✓	✓	✓		✓
ILO9	Mass Media and Pop Culture		✓	✓	✓		✓
ILO10	Mass Media Culture and Family		✓	✓	✓		✓

7-Practice Tools:

Tool Name	Description
none	

8-Main References

none

9-Additional References

No references
